

CDC

LASH LA RUE WESTERN

"king of the bullwhip"

LASH LA RUE

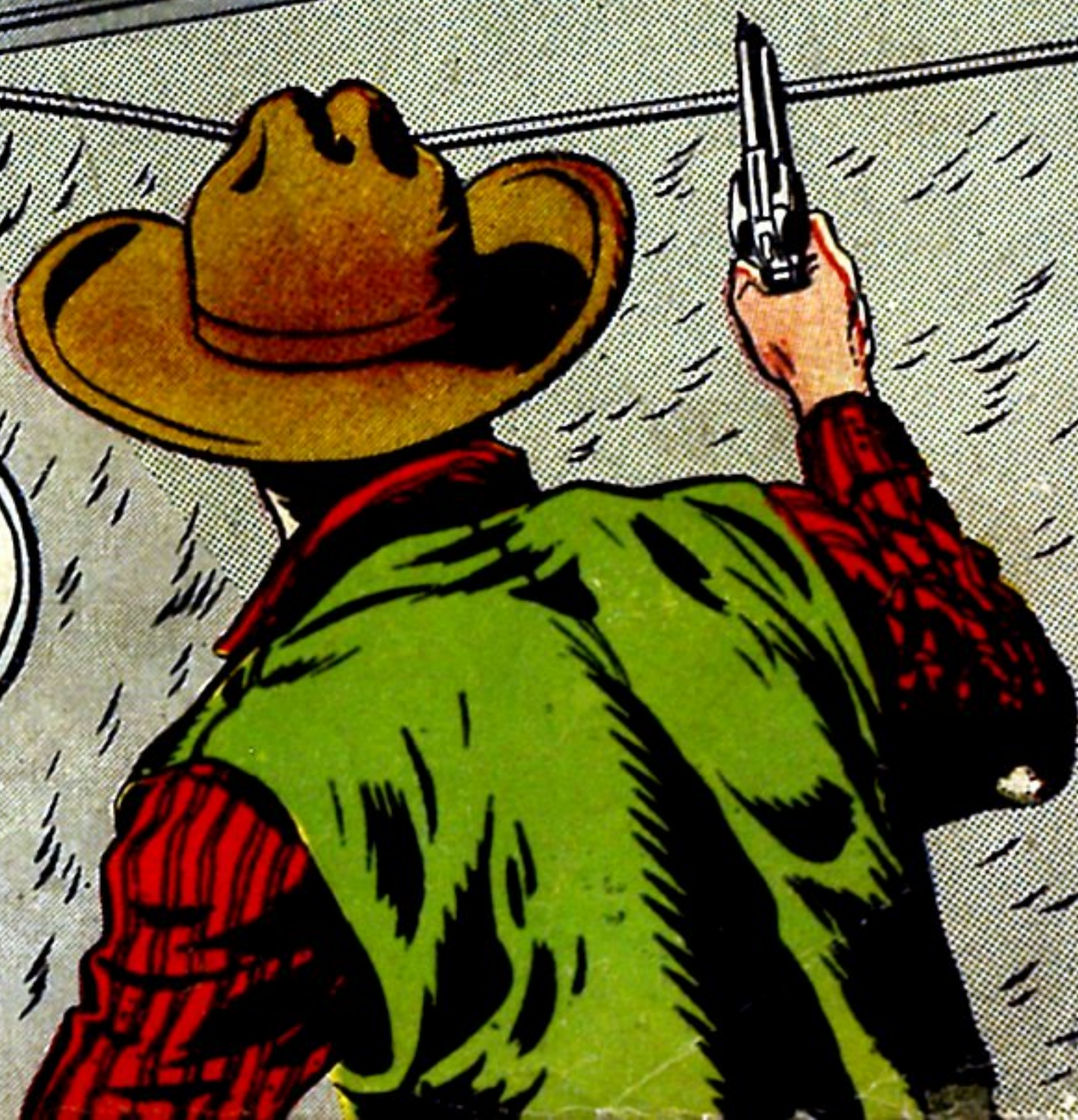
WESTERN

A CHARLTON PUBLICATION

10¢



STAN. CAMPBELL



IN THIS ISSUE...

LASH LA RUE...
THE FLASHING, LASHING,
TWO-GUN COWBOY OF
TV AND SCREEN in
"TWO KILLERS"



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Women feel proud wearing this splendid friendship ring. Same styling as diamond rings selling for \$500. No. 309. Only 1.98.



Lifetime Bliss

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Chief Geronimo

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Eternal Love

Gorgeous rings—12 sparkling Pseudo Diamonds. Natural gold color bands. 1.98 each ring. Both for 3.50. No. 311.



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Friendship ring of delicate beauty to be cherished for years! 2 "Hope" simulated Rubies. Entwined hearts. Gold color band. No. 413—1.98



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A ladies' ring that out-dazzles some expensive ones! Lovely Sterling band, set with 2 large & 4 small pseudo diamonds. No. 341. 1.98



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A real man's ring! 2 extra large brilliant imitation diamonds on 14 K rolled gold plate heavy band. No. 411. 1.98



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This brilliant pseudo Diamond appears to be on fire! Large circular sparkler on 14 K. rolled gold plate band. No. 338. Only 1.98



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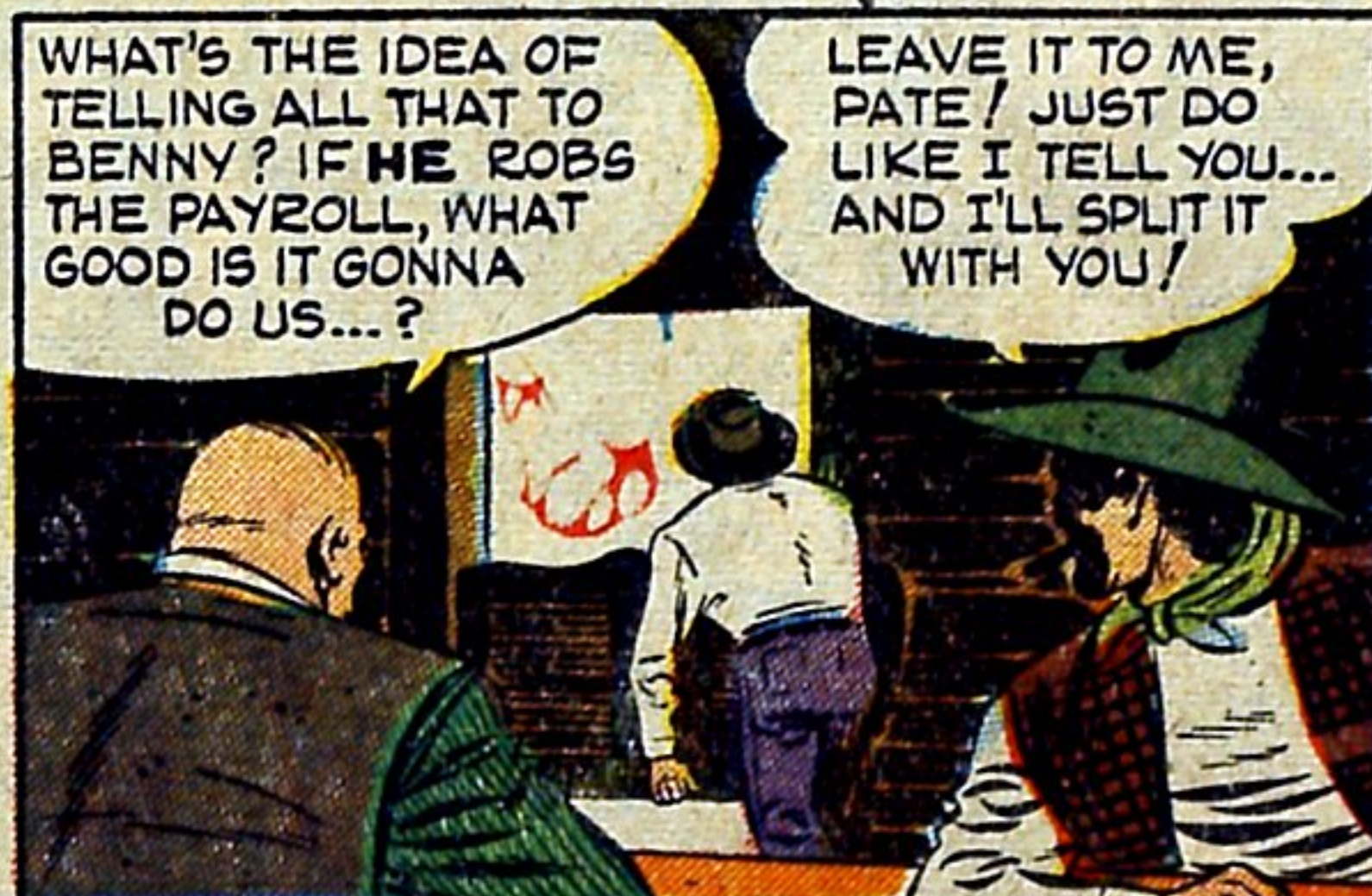
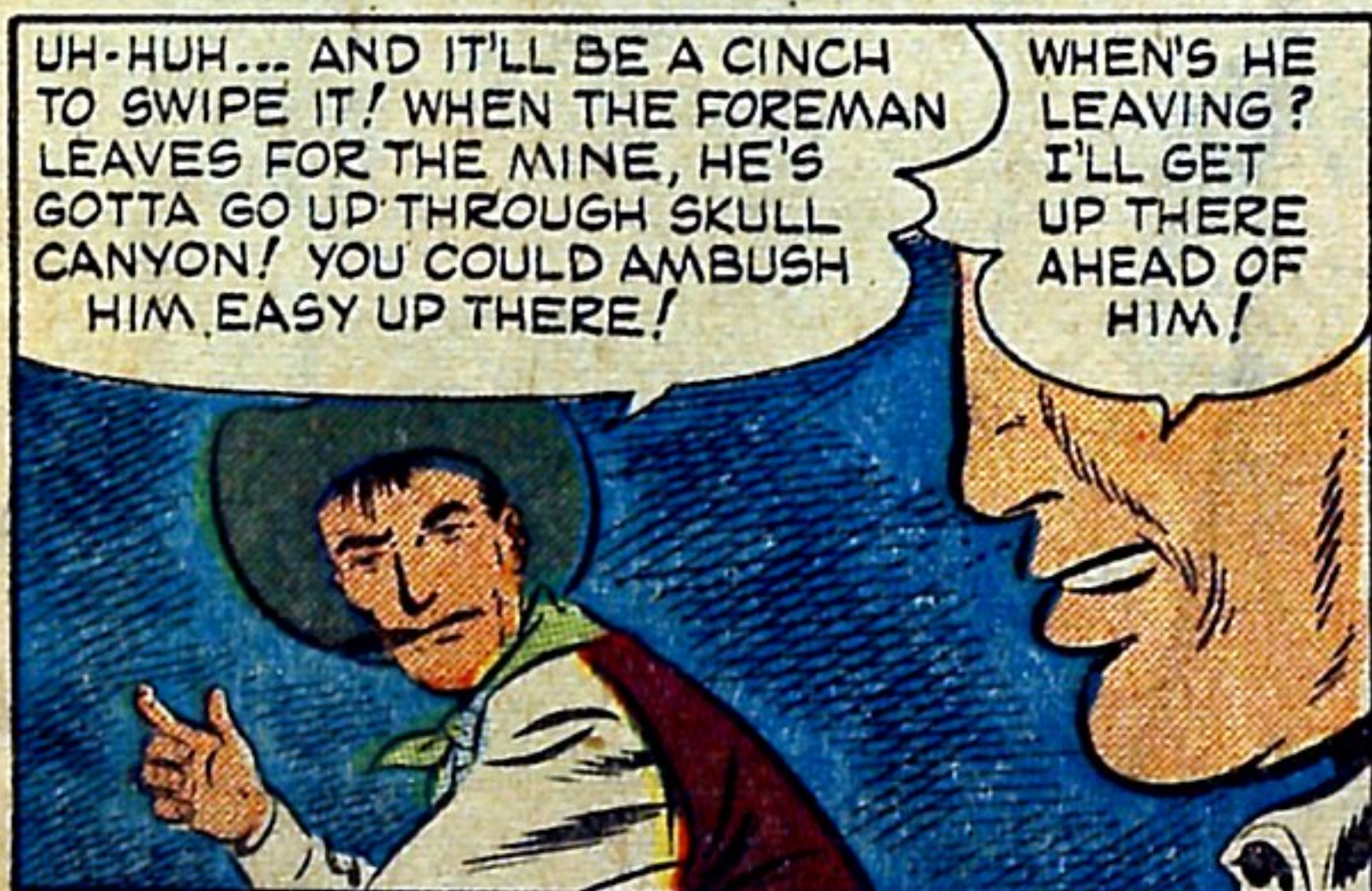
COD's cheerfully accepted. Pay 35¢ extra postage on delivery.

LASH La RUE WESTERN

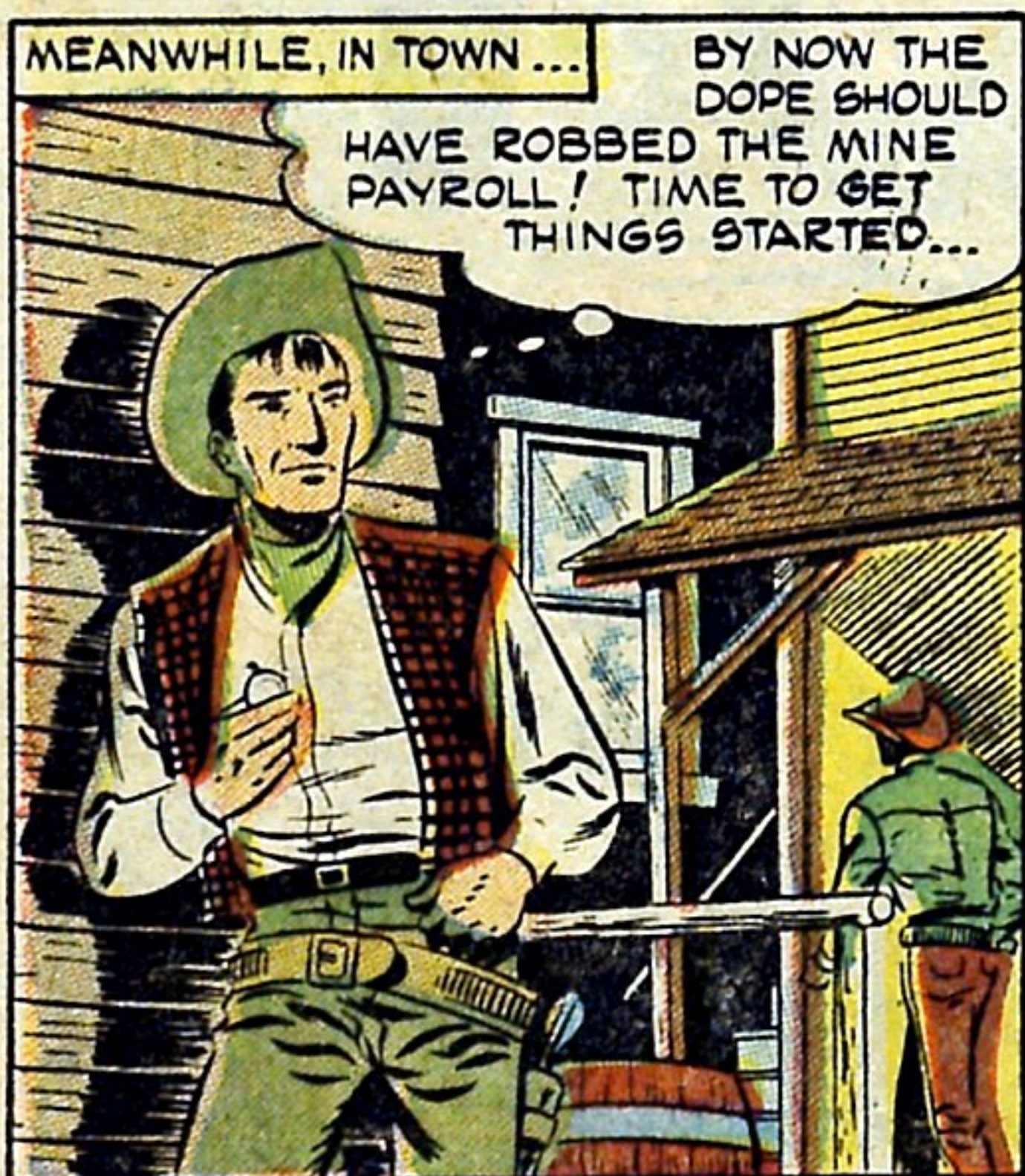
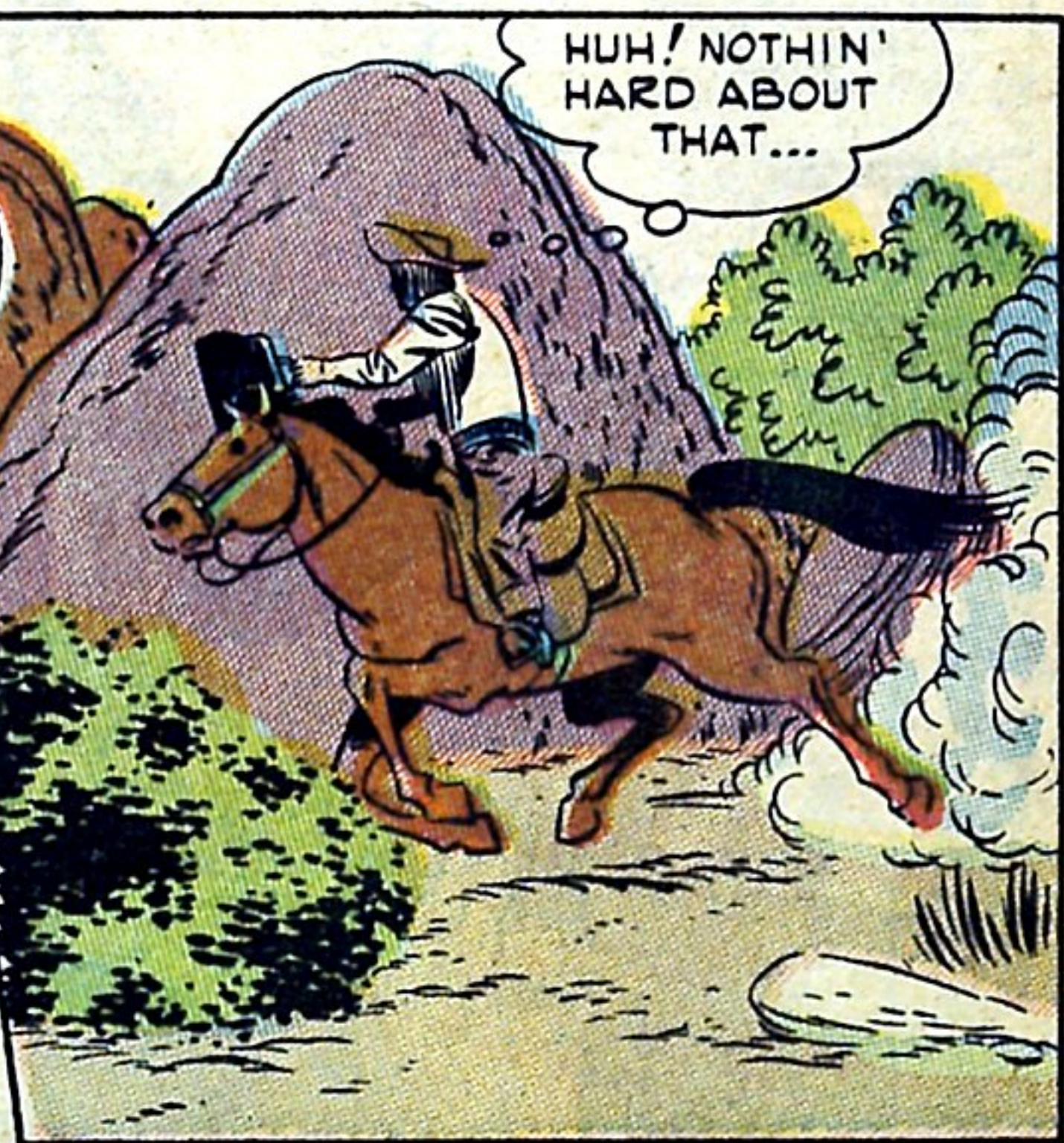
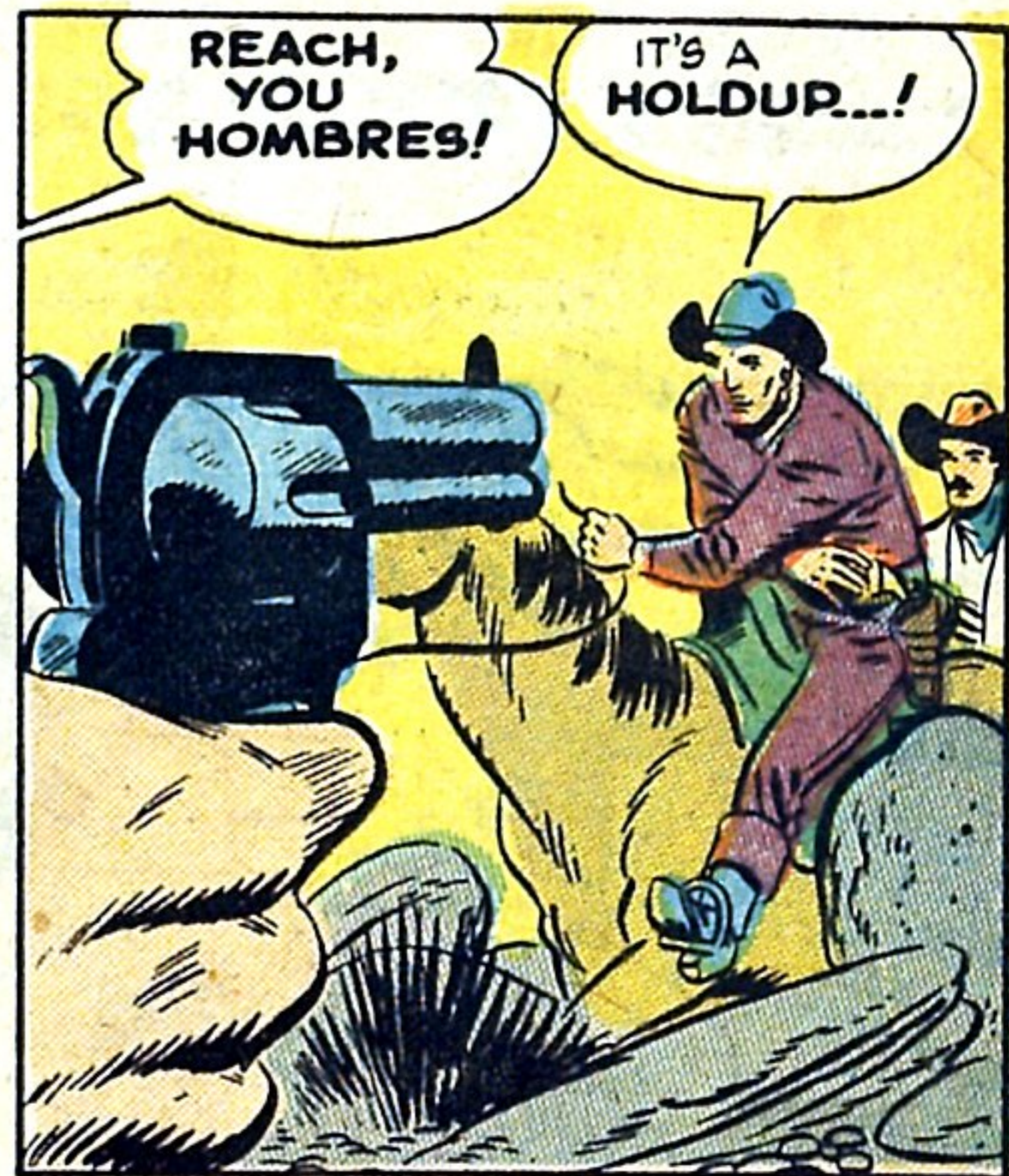
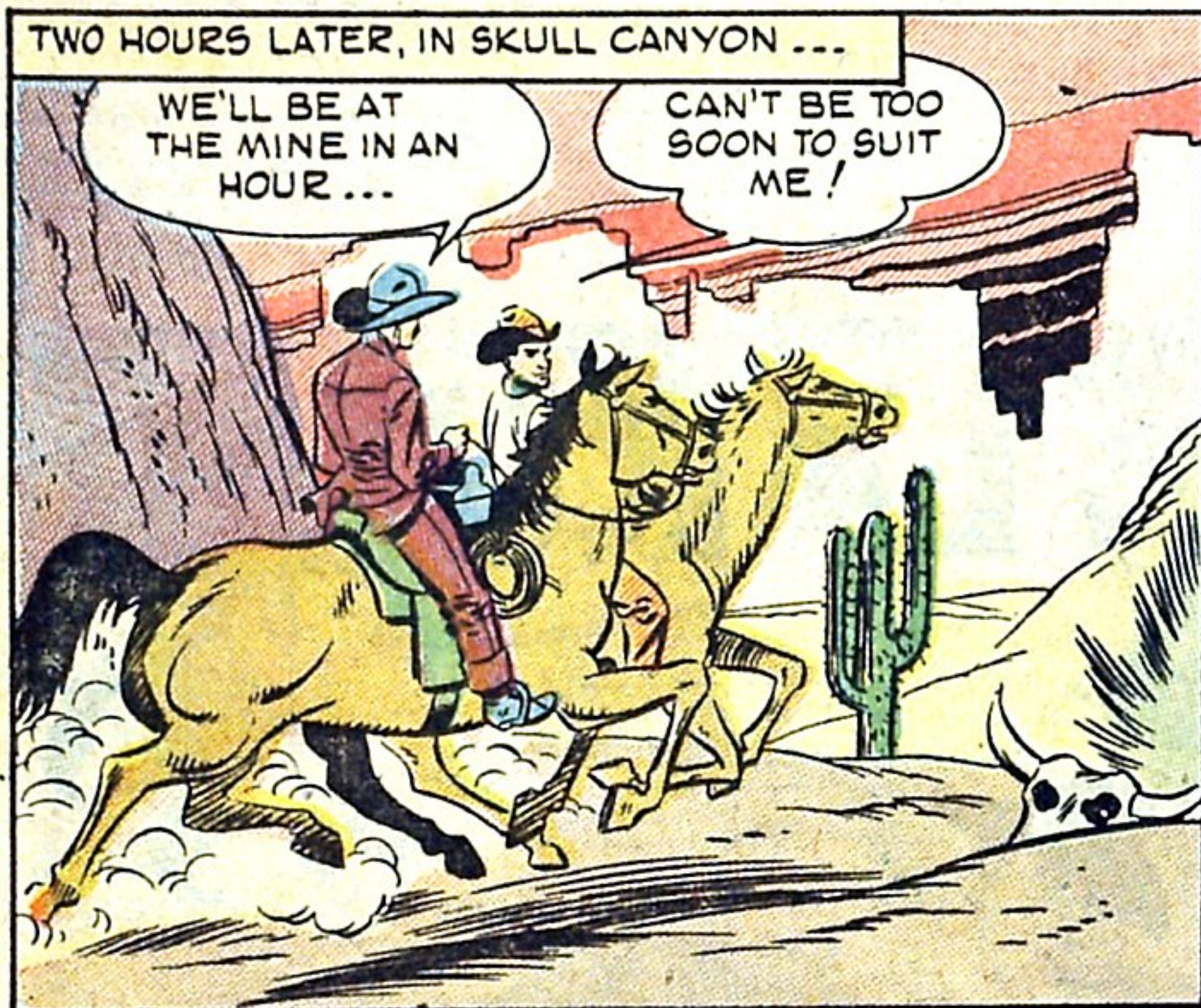
The following outstanding magazines are easily identified on their covers by the words A CHARLTON PUBLICATION.

ATOMIC MOUSE ★ COWBOY WESTERN HEROES ★ CRIME AND JUSTICE ★ FUNNY ANIMALS ★ E! Dig this crazy comic ★ HAUNTED ★ HOT RODS AND RACING CARS ★ ZOO FUNNIES ★ LASH LARUE WESTERN ★ ROCKY LANE WESTERN ★ RACKET SQUAD ★ SIX-GUN HEROES ★ ROMANTIC STORY ★ SCIENCE-FICTION SPACE ADVENTURES ★ STRANGE SUSPENSE STORIES ★ SWEETHEARTS ★ TEX RITTER WESTERN ★ TRUE LIFE SECRETS ★ TV TEENS ★ THE THING ★ MY LITTLE MARGIE.

Every effort is made to insure that these comic magazines contain the highest quality of wholesome entertainment.



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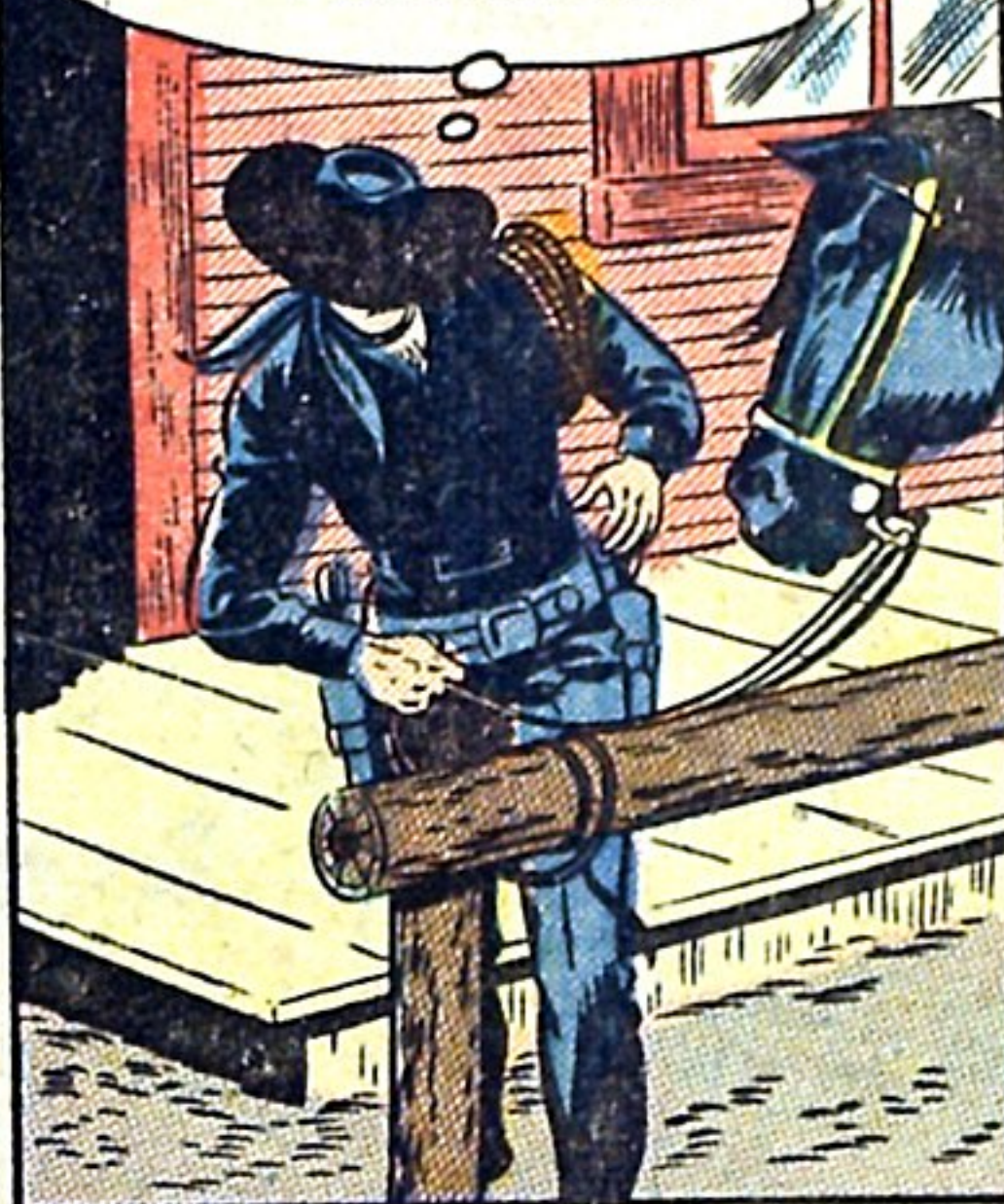


LASH La RUE WESTERN

YEP... I WAS UP ON THE RIDGE!
BENNY DILLON DID IT! AND I
SAW HIM HEADING
FOR THE VALLEY
WITH THE
MONEY!



THAT DILLON'S AN IDIOT TO
THINK HE CAN PULL THIS OFF!
I KNEW HE WASN'T TOO BRIGHT
... BUT I DIDN'T THINK
HE'D KILL ...



AND IN A WOODED VALLEY
SOUTH OF TOWN ...



DON'T SHOOT! IT'S ME...
PATE... THE BARTENDER!



WHAT DO YOU
WANT...

I COME OUT TO WARN YOU...
LARUE KNOWS YOU ROBBED
THE PAYROLL! HE'S LOOKING
FOR YOU! THERE'S ONLY
ONE WAY YOU CAN AVOID
BEING CAUGHT WITH THE
MONEY ON YOU ...

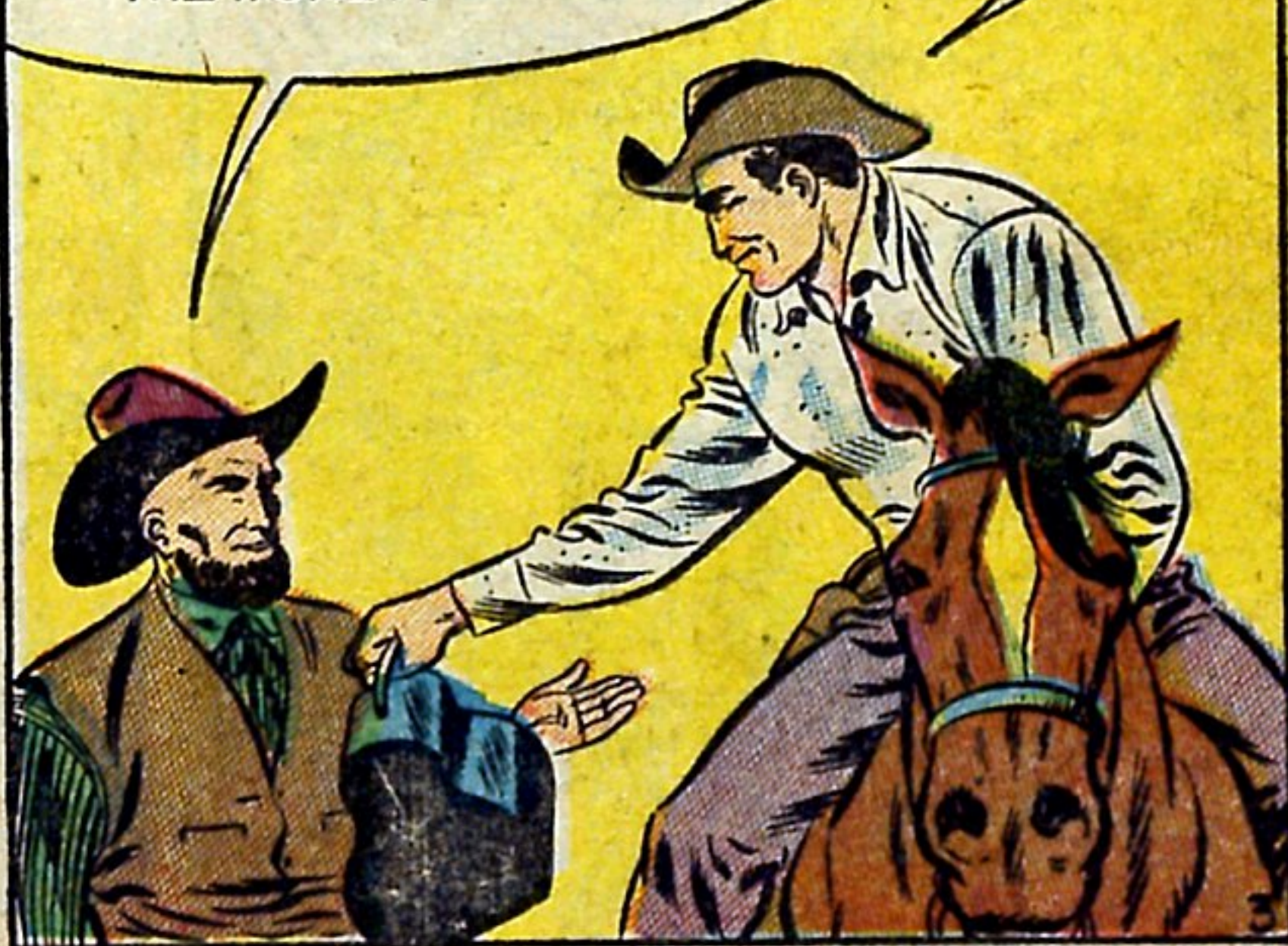


BURY IT HERE!
IF LARUE CATCHES
YOU WITHOUT THE
PAYROLL, HE CAN'T
PROVE A THING!



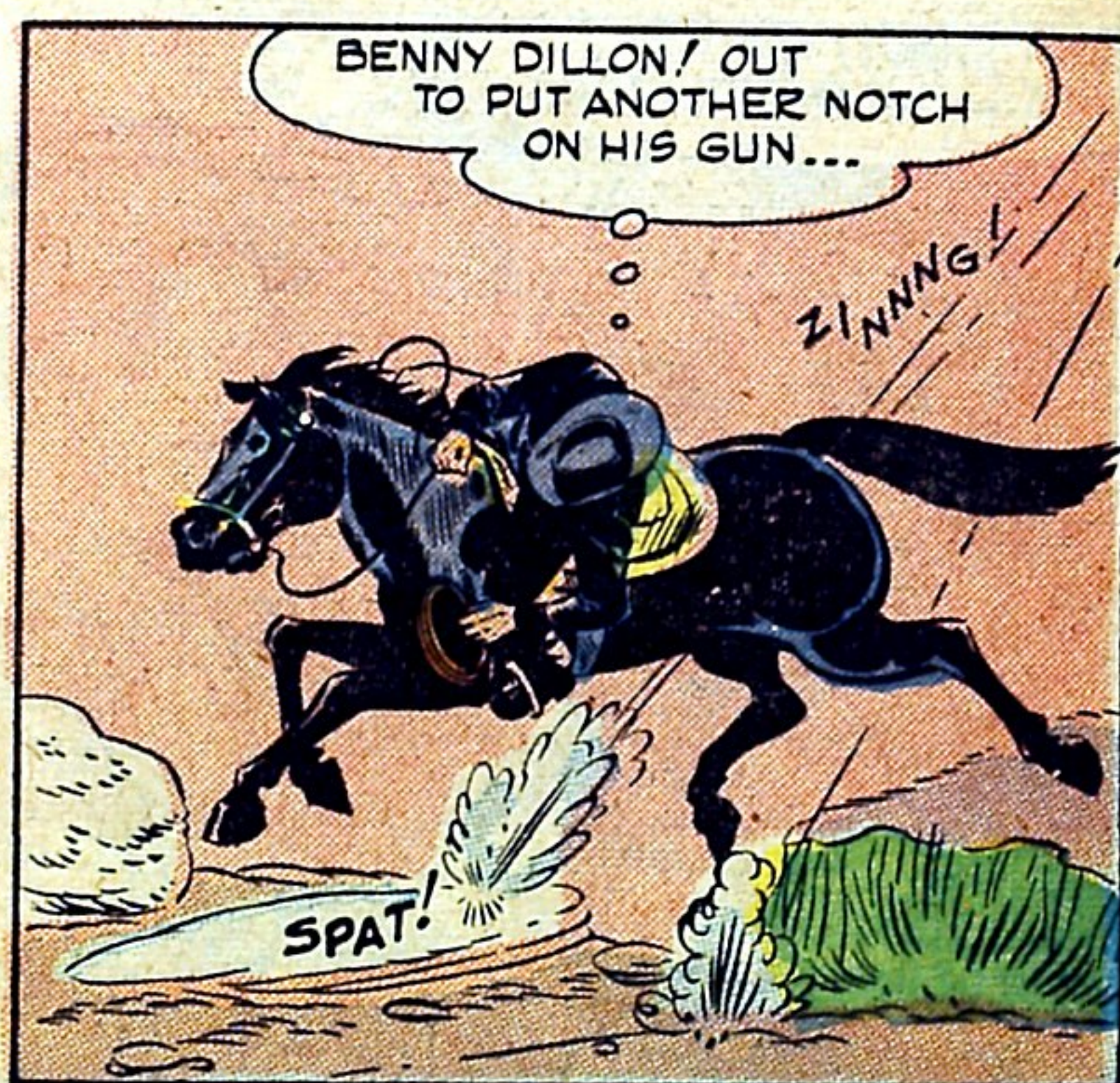
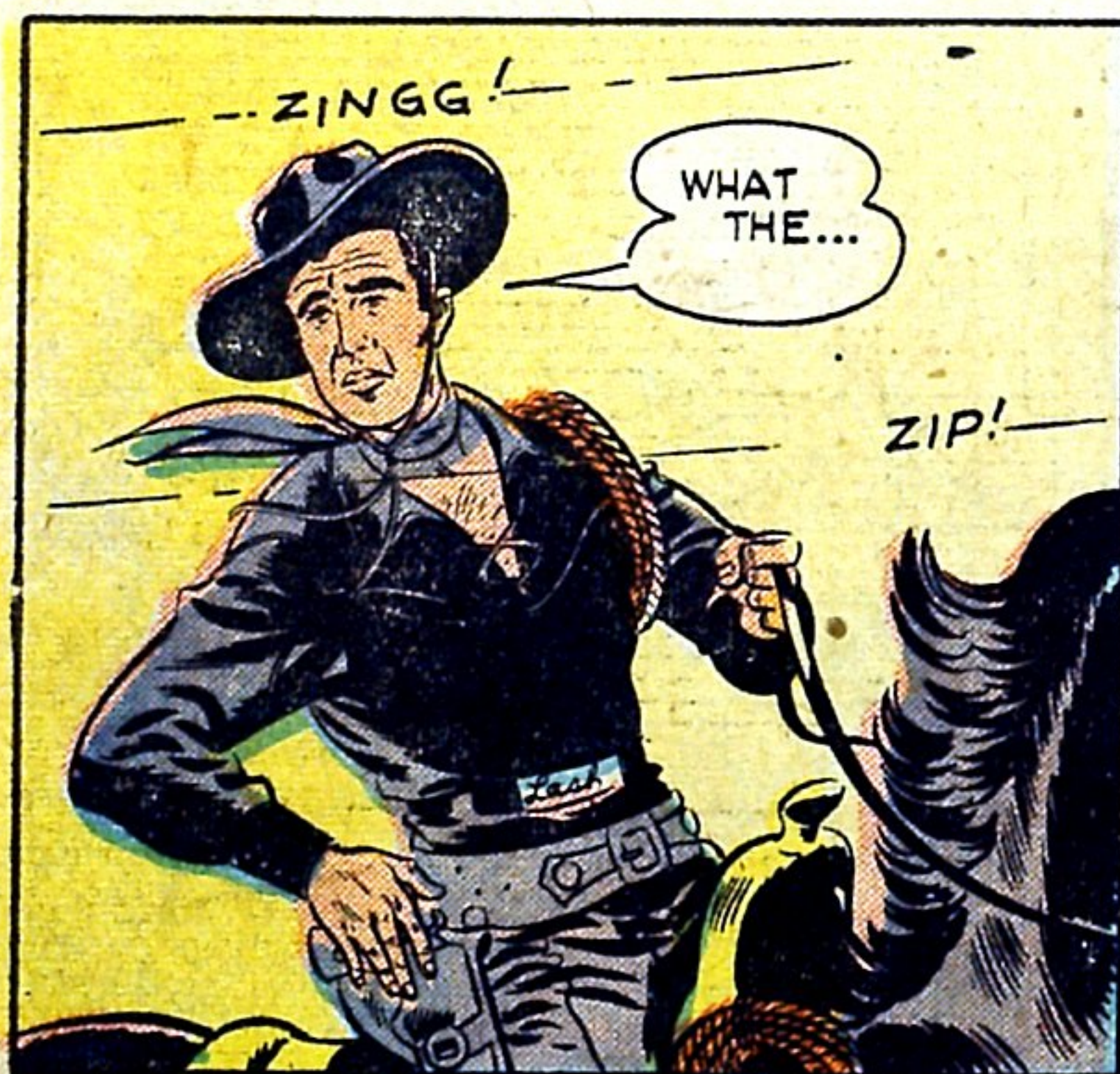
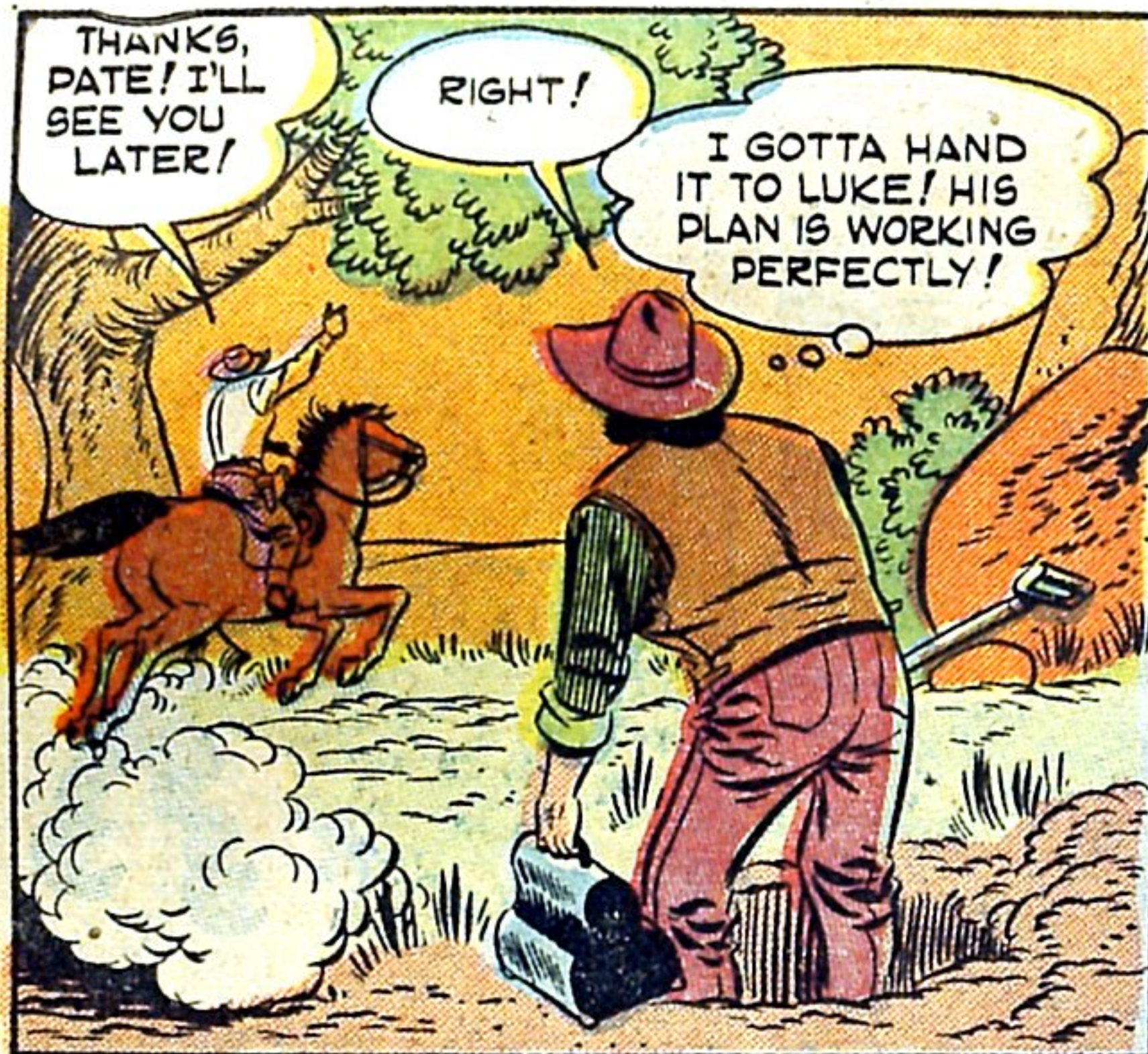
BUT... THEN I'LL
LOSE THE
MONEY!

NO YOU WON'T! I'LL GUARD
IT FOR YOU! ONCE YOU'RE
CLEARED WITH THE MARSHAL,
YOU CAN COME BACK FOR
THE MONEY!

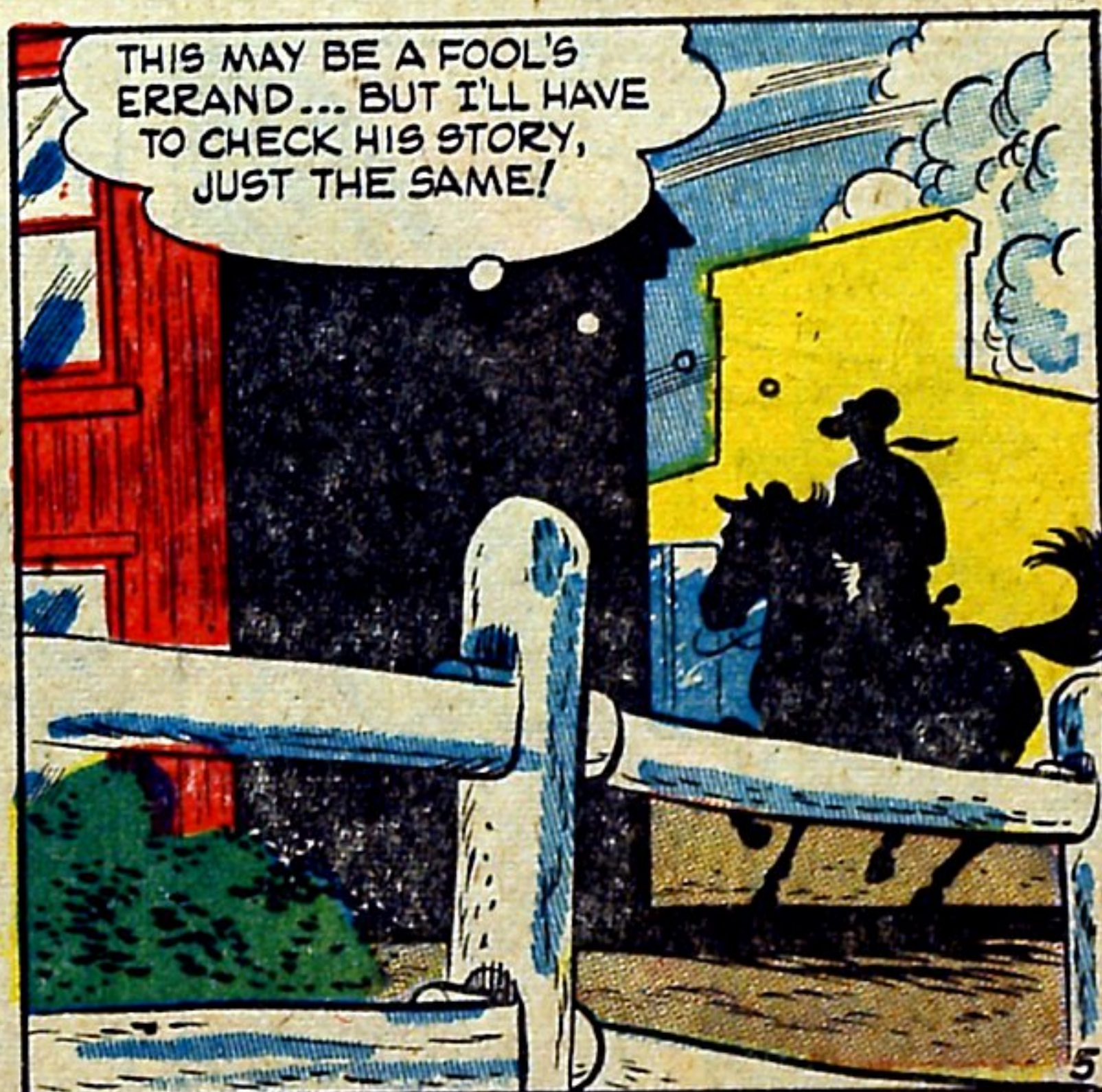
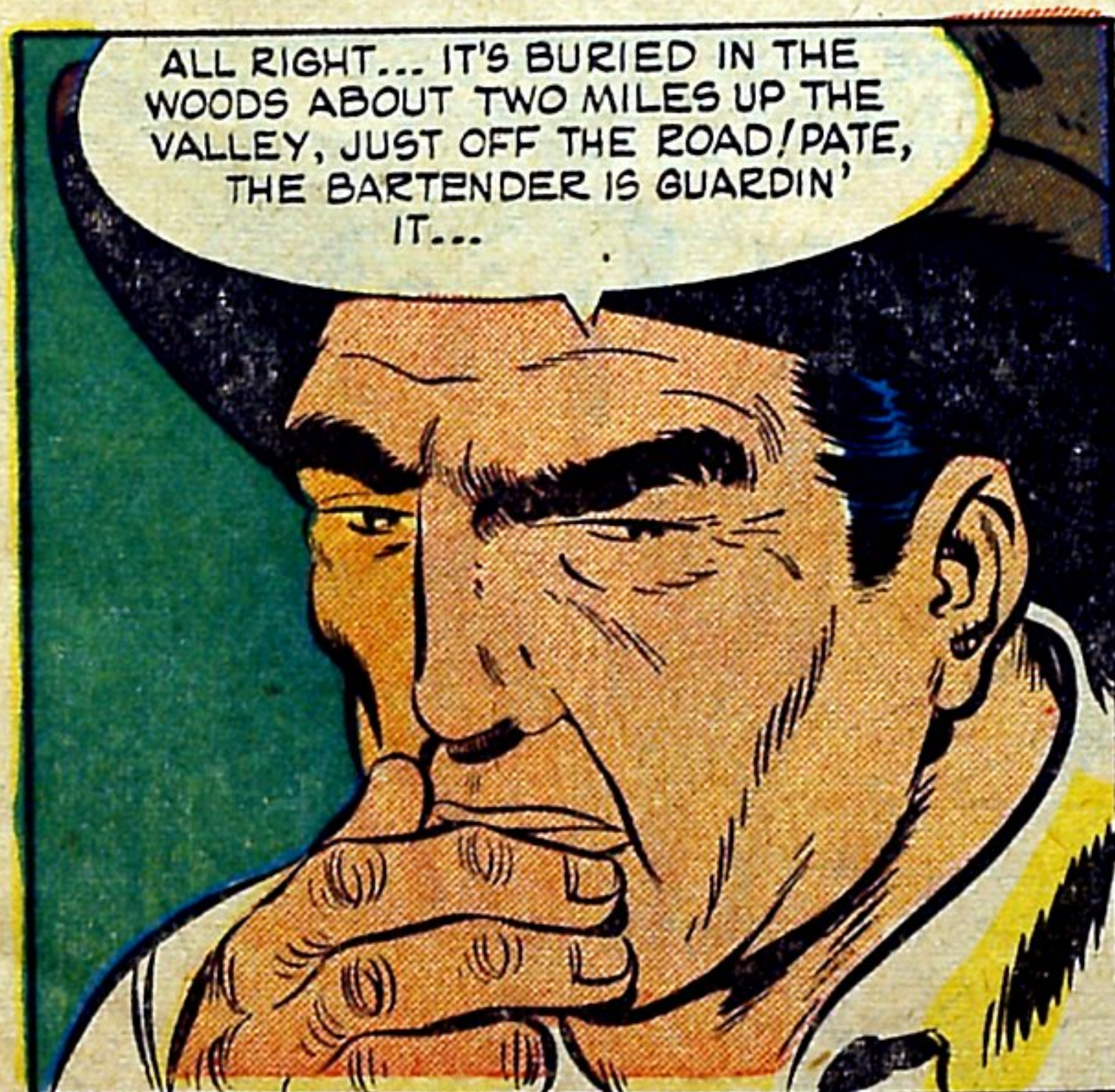


GOSH! THAT'S
NICE OF YOU,
PATE...

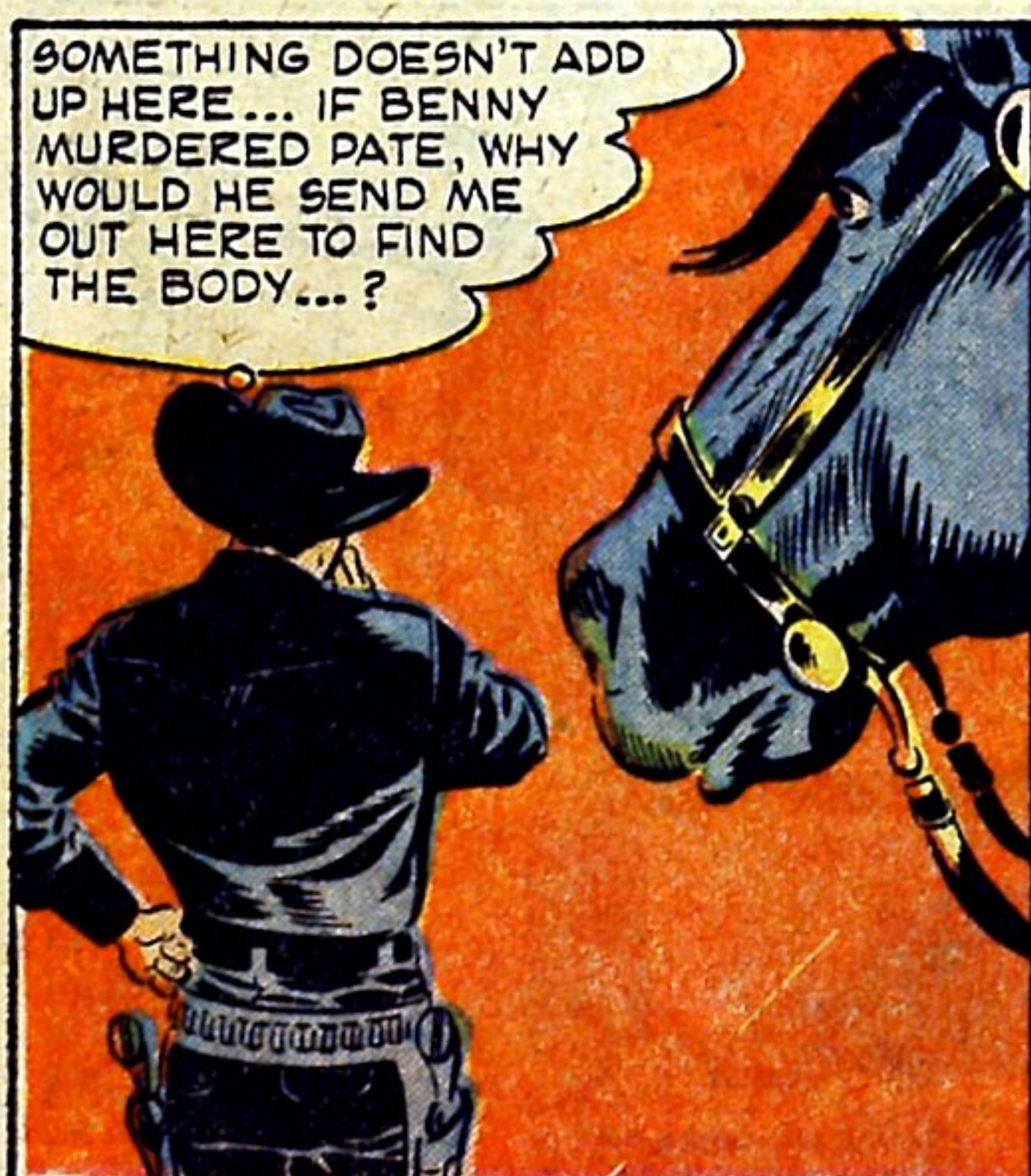
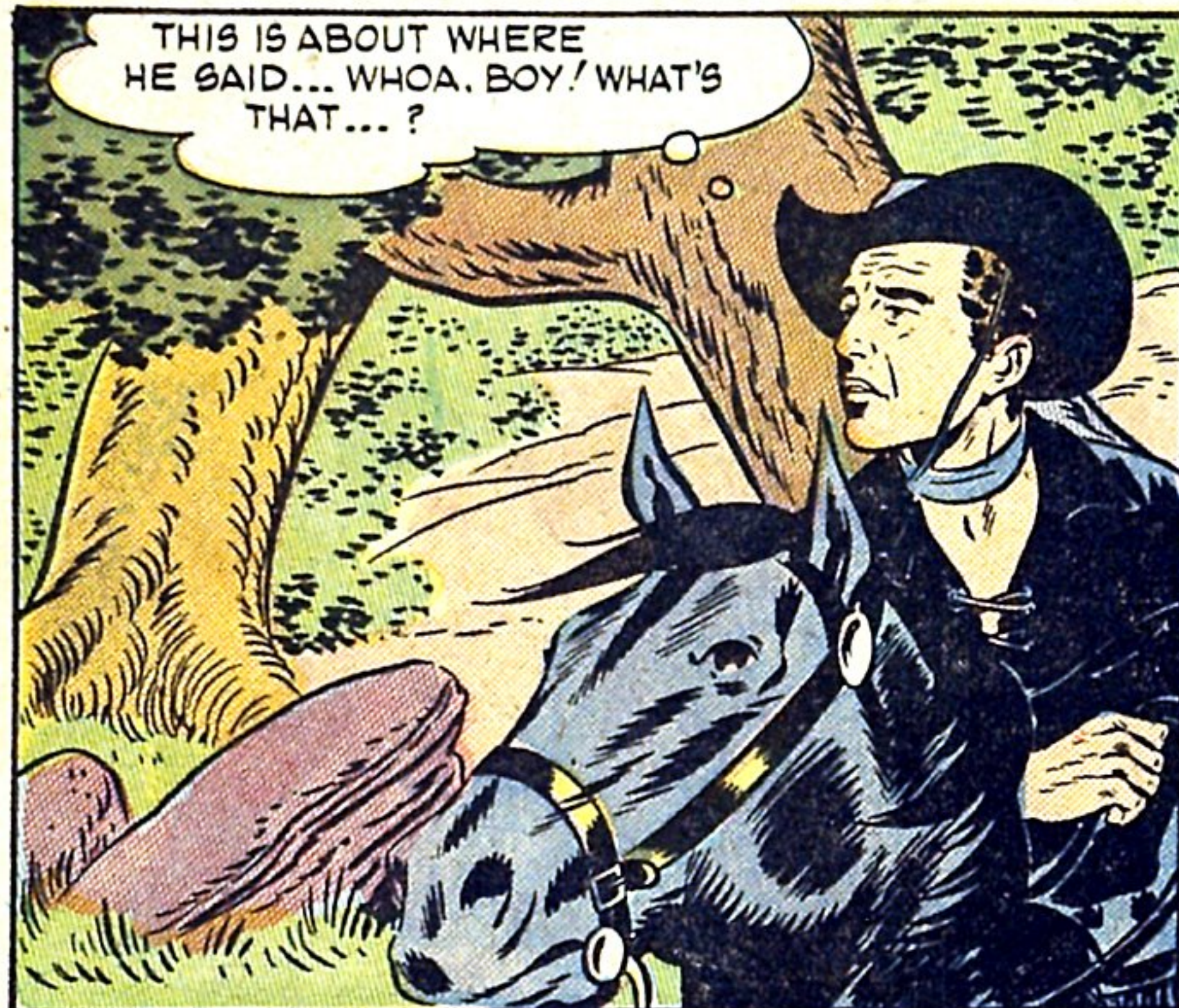
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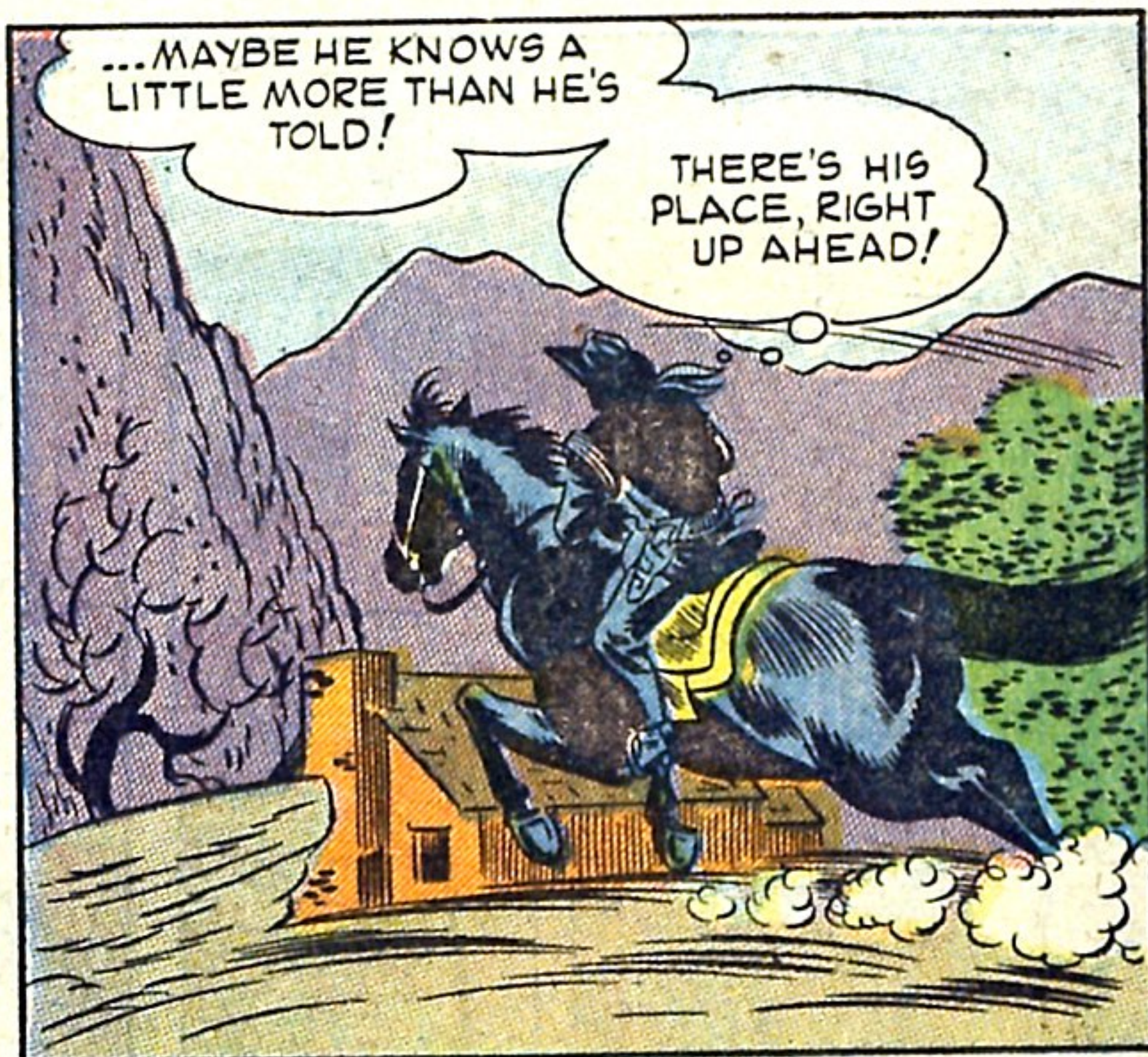
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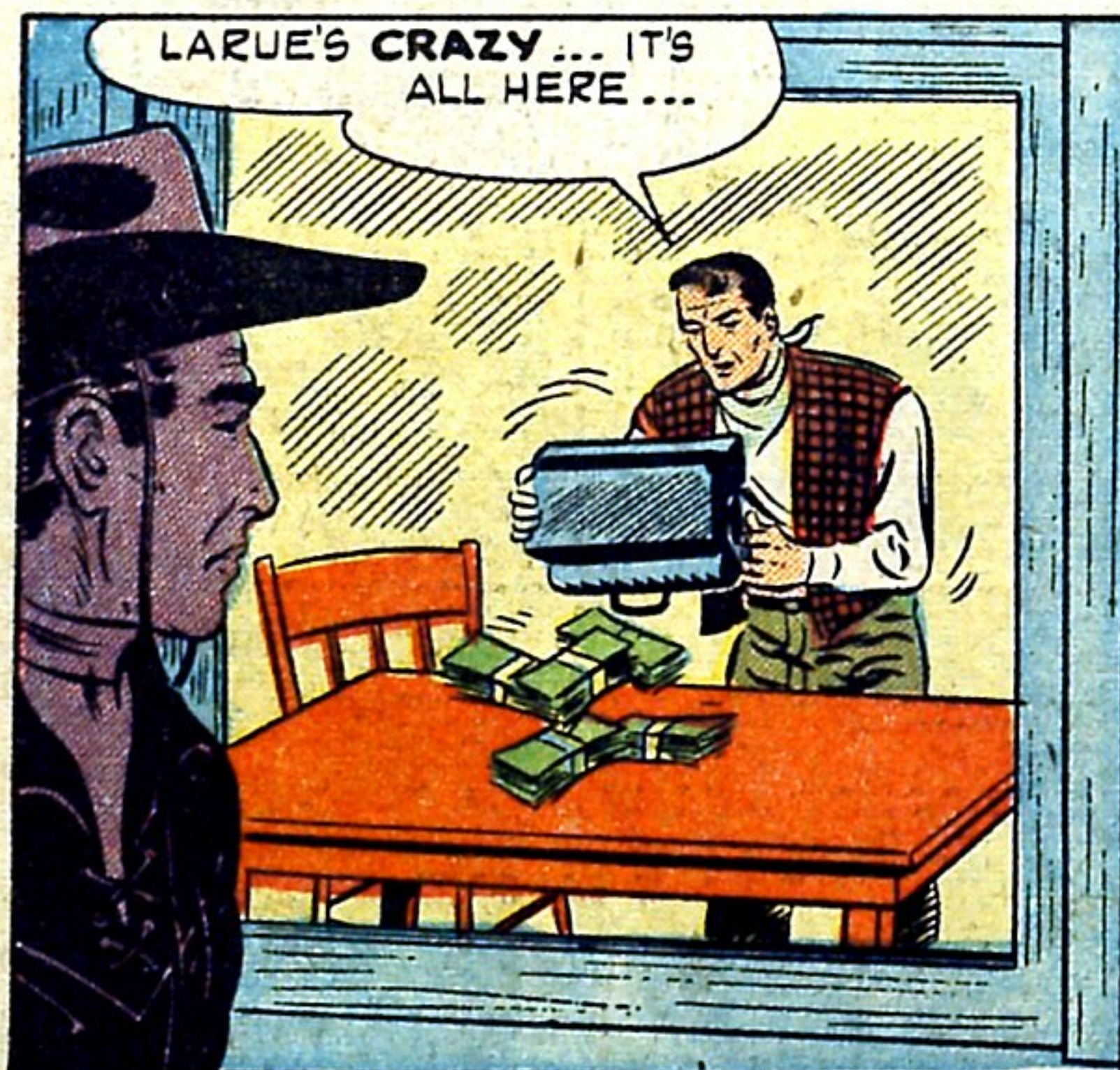
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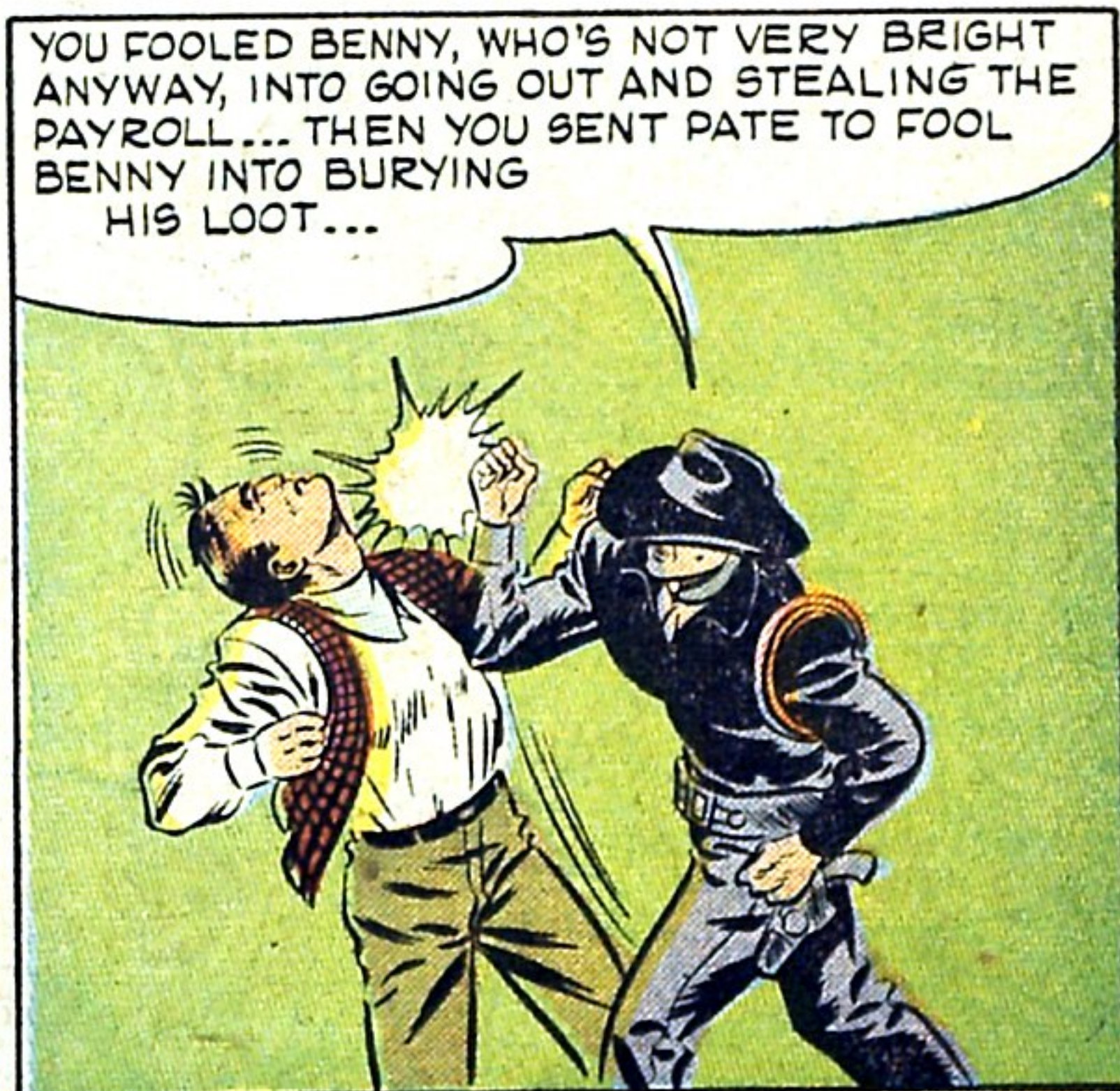
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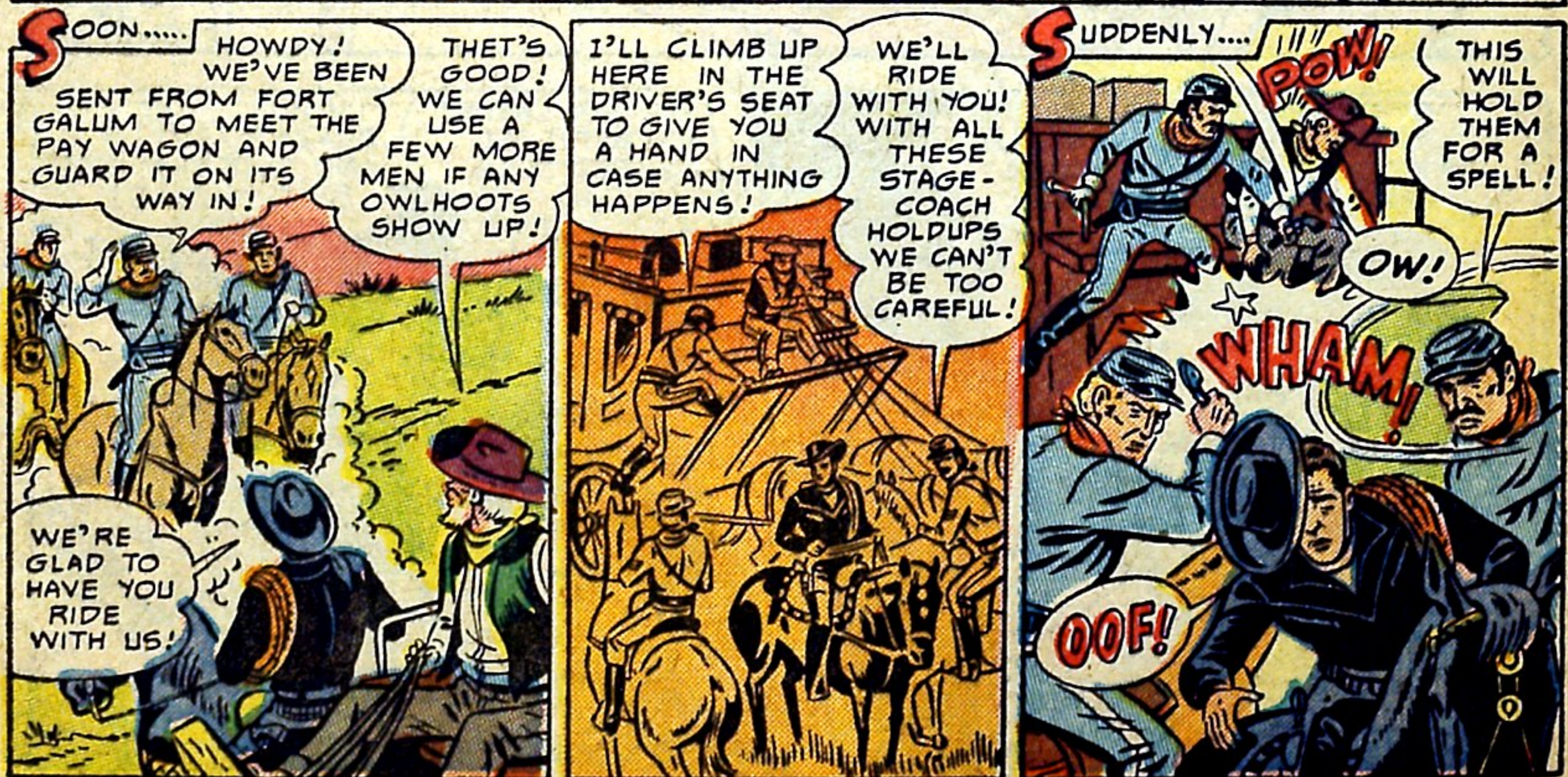


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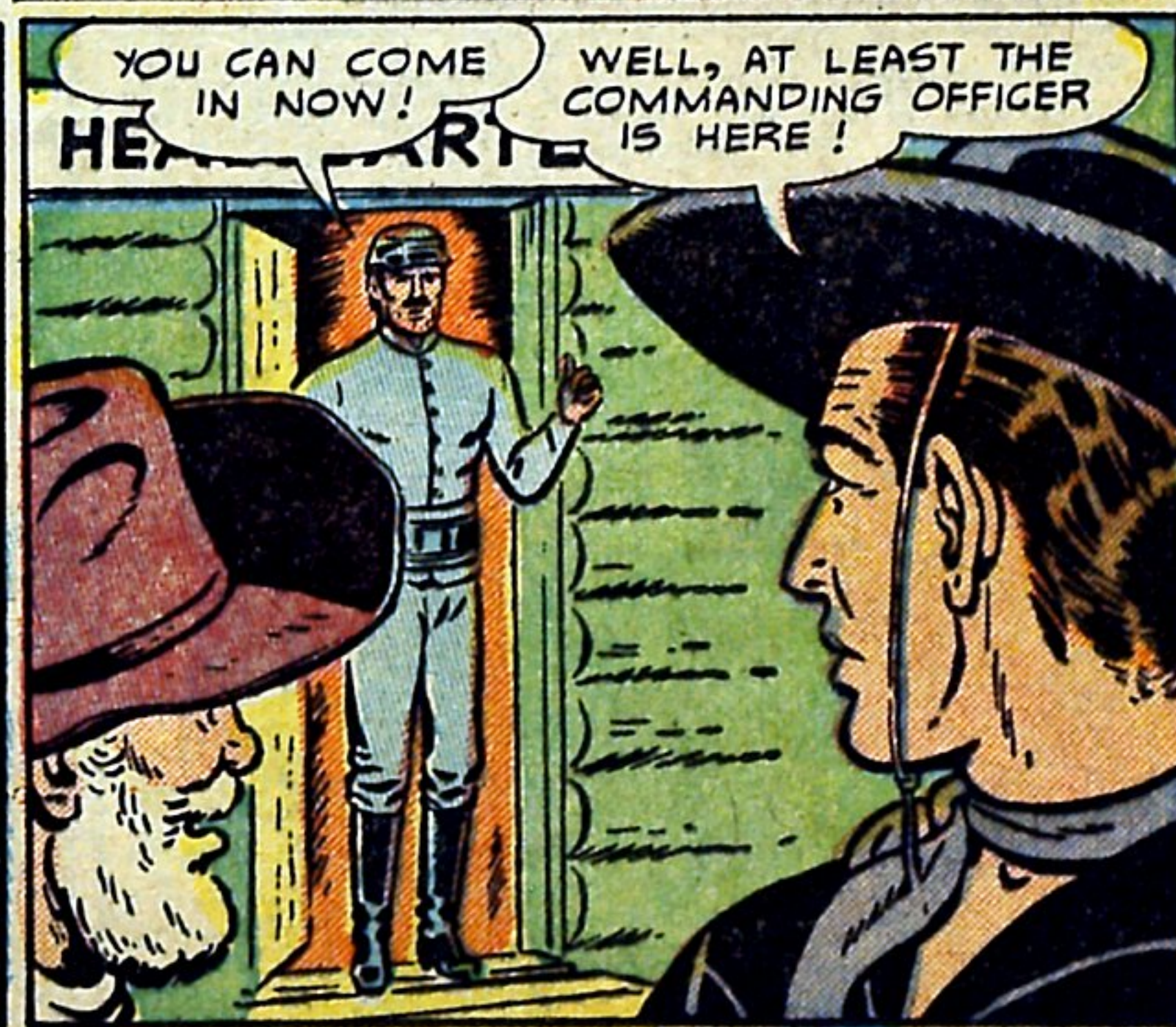
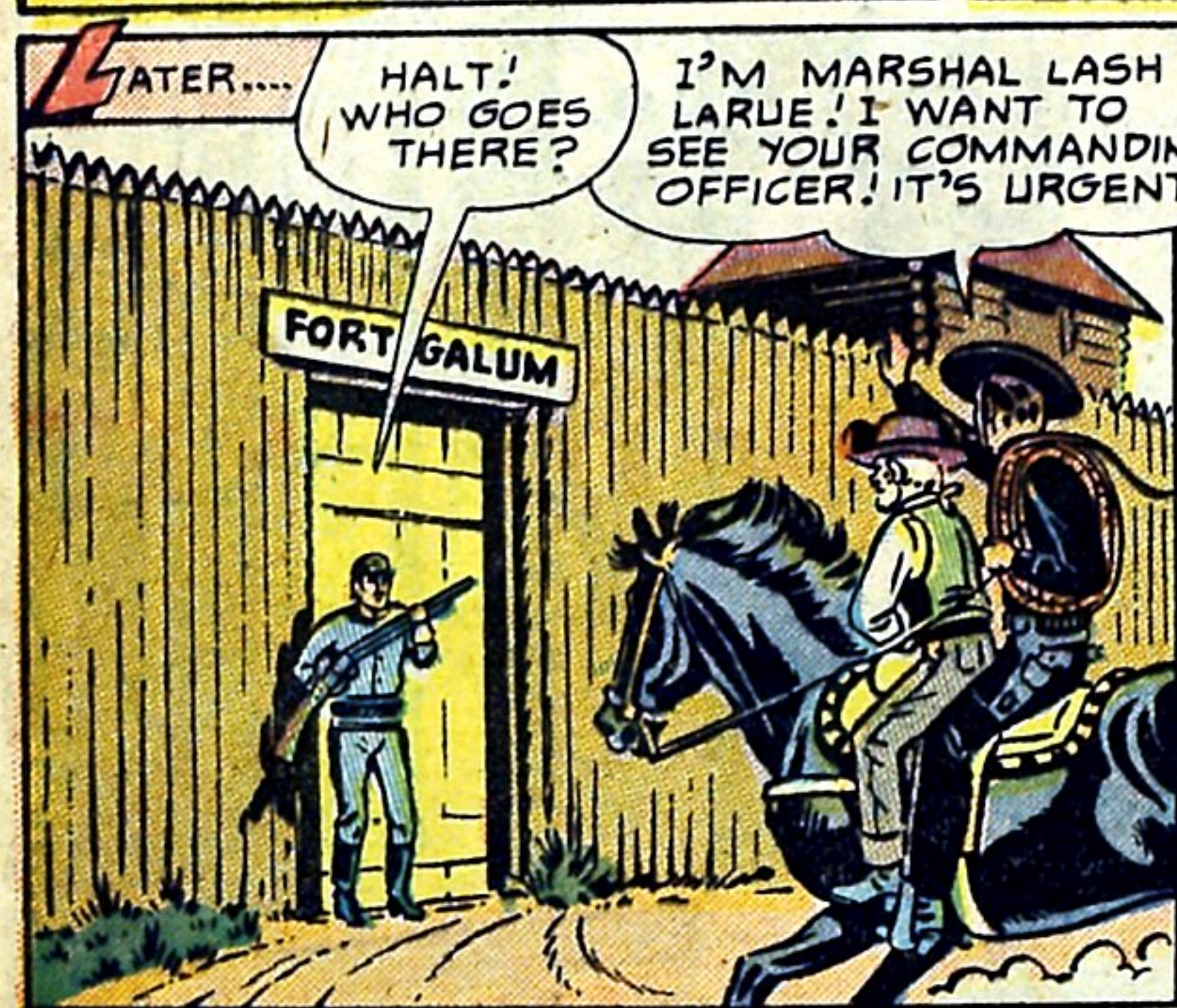


Lash LARUE

IN HIJACKED!



LASH La RUE WESTERN



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HAH! HAH! HAH! HAH! HAH!

WHAT ARE YOU LAUGHING AT?



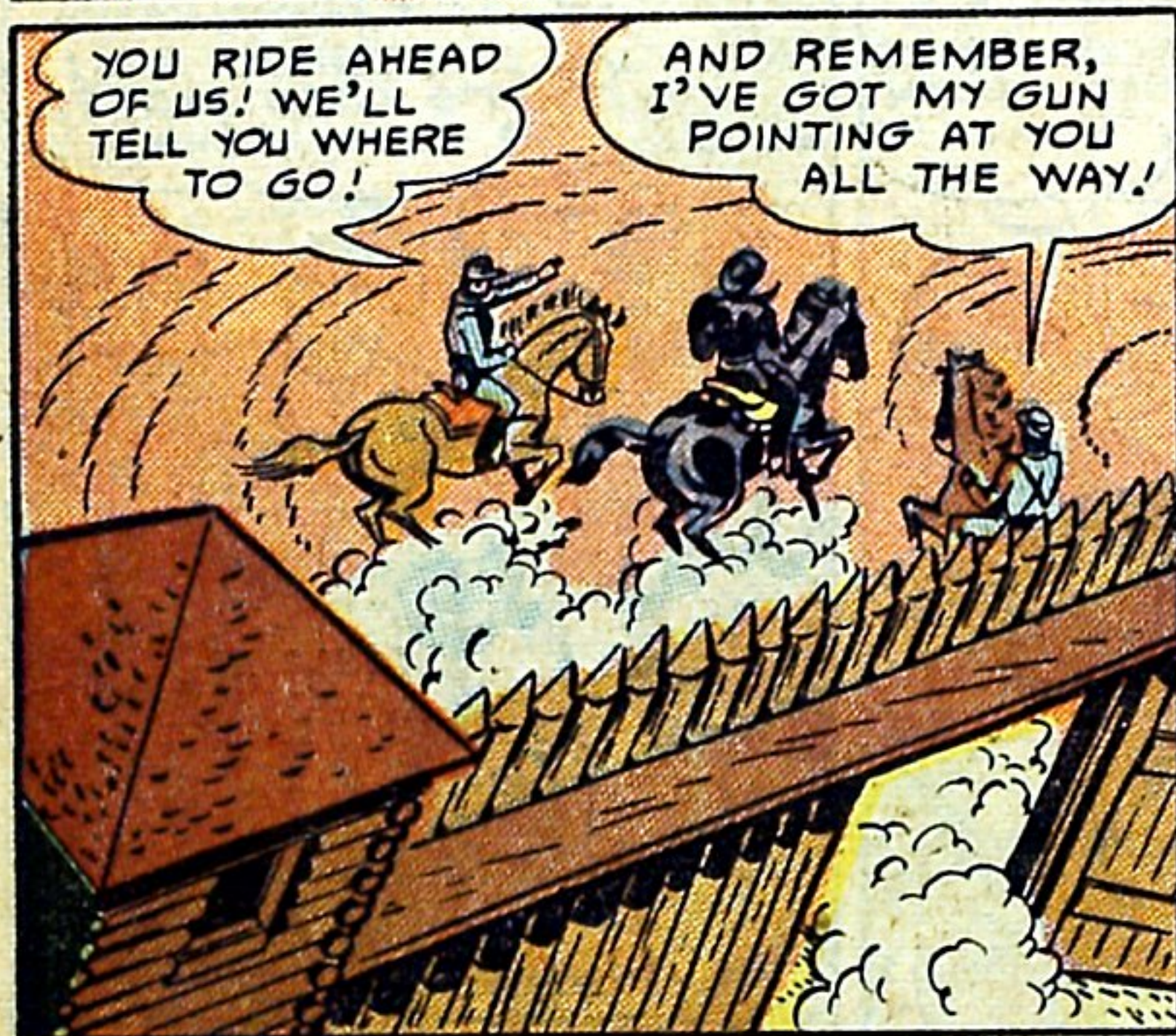
THE LAUGH'S ON YOU! THERE HAVE BEEN SO MANY HOLDUPS THAT THE FARGO COMPANY PUT WORTHLESS PAPER IN THE MONEY BAGS! THE FIVE THOUSAND DOLLARS IS HIDDEN IN THE COACH AND ONLY I KNOW WHERE IT IS!



WE'LL TAKE YOU WITH US TO THE HIDE-OUT AND YOU'LL SHOW US WHERE THE MONEY IS HIDDEN, OR YOU'LL GET A BULLET IN YOU!

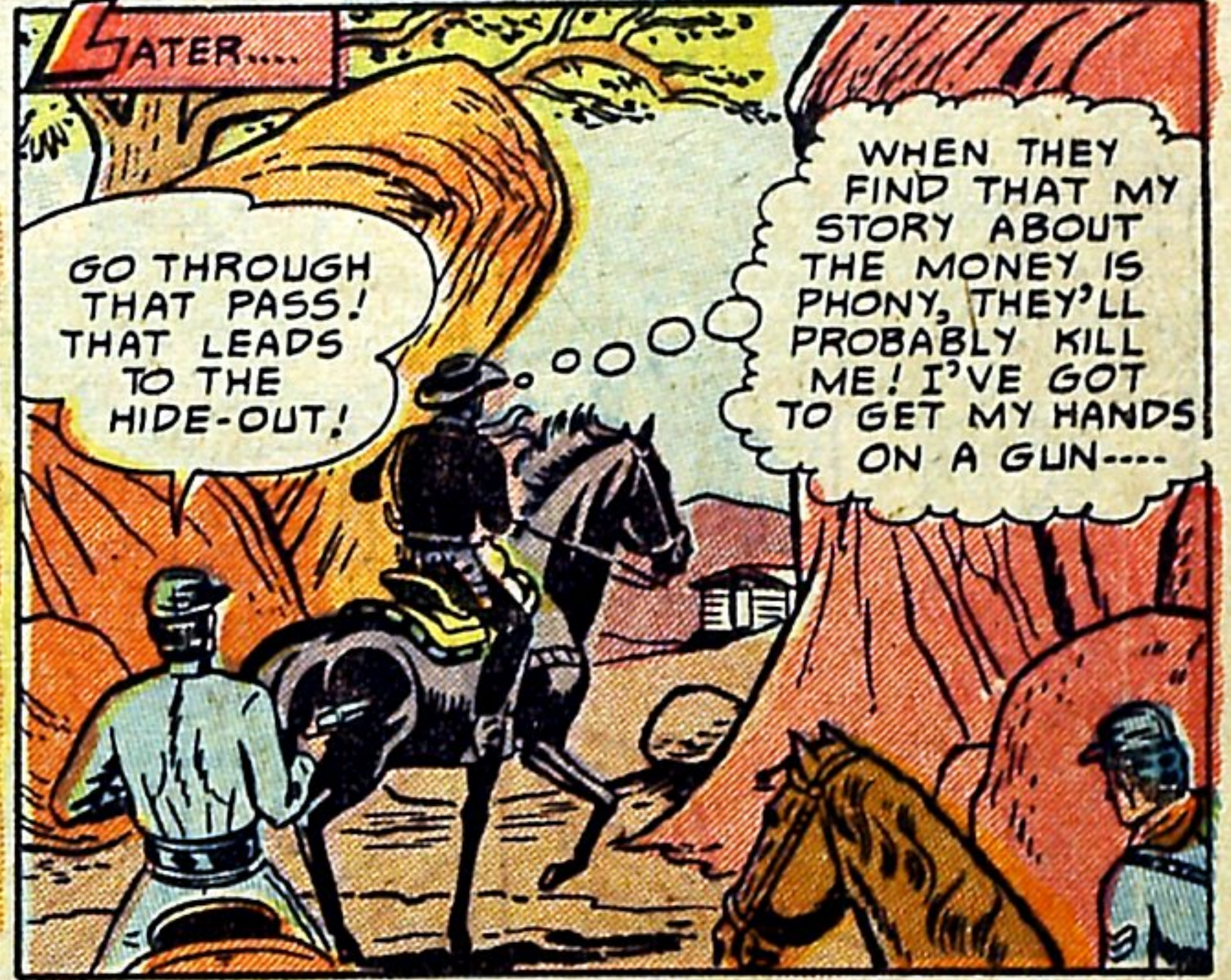
I'VE GOT YOU COVERED, SO DON'T TRY ANY TRICKS!

IT WORKED!



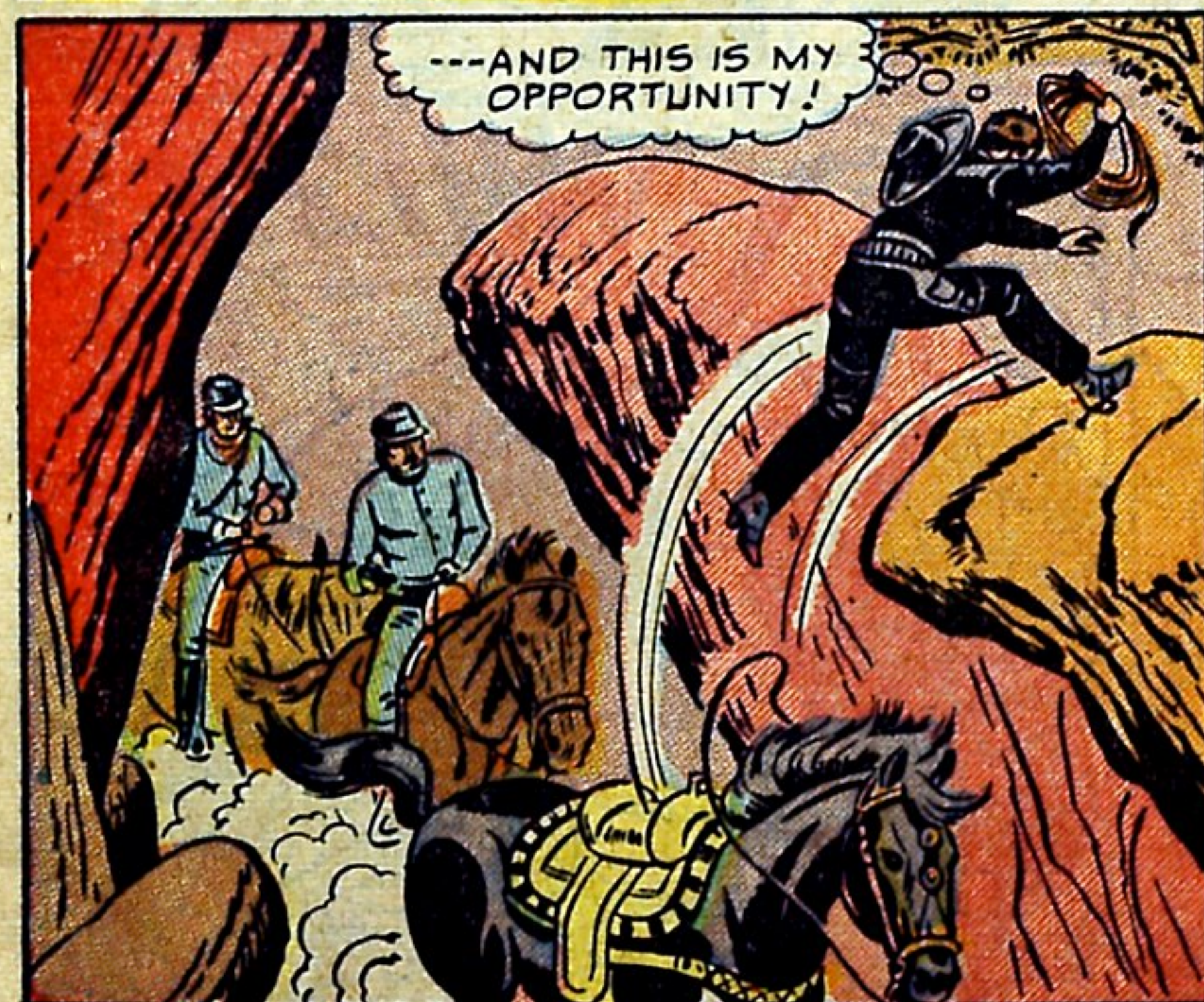
YOU RIDE AHEAD OF US! WE'LL TELL YOU WHERE TO GO!

AND REMEMBER, I'VE GOT MY GUN POINTING AT YOU ALL THE WAY!



GO THROUGH THAT PASS! THAT LEADS TO THE HIDE-OUT!

WHEN THEY FIND THAT MY STORY ABOUT THE MONEY IS PHONY, THEY'LL PROBABLY KILL ME! I'VE GOT TO GET MY HANDS ON A GUN----



---AND THIS IS MY OPPORTUNITY!



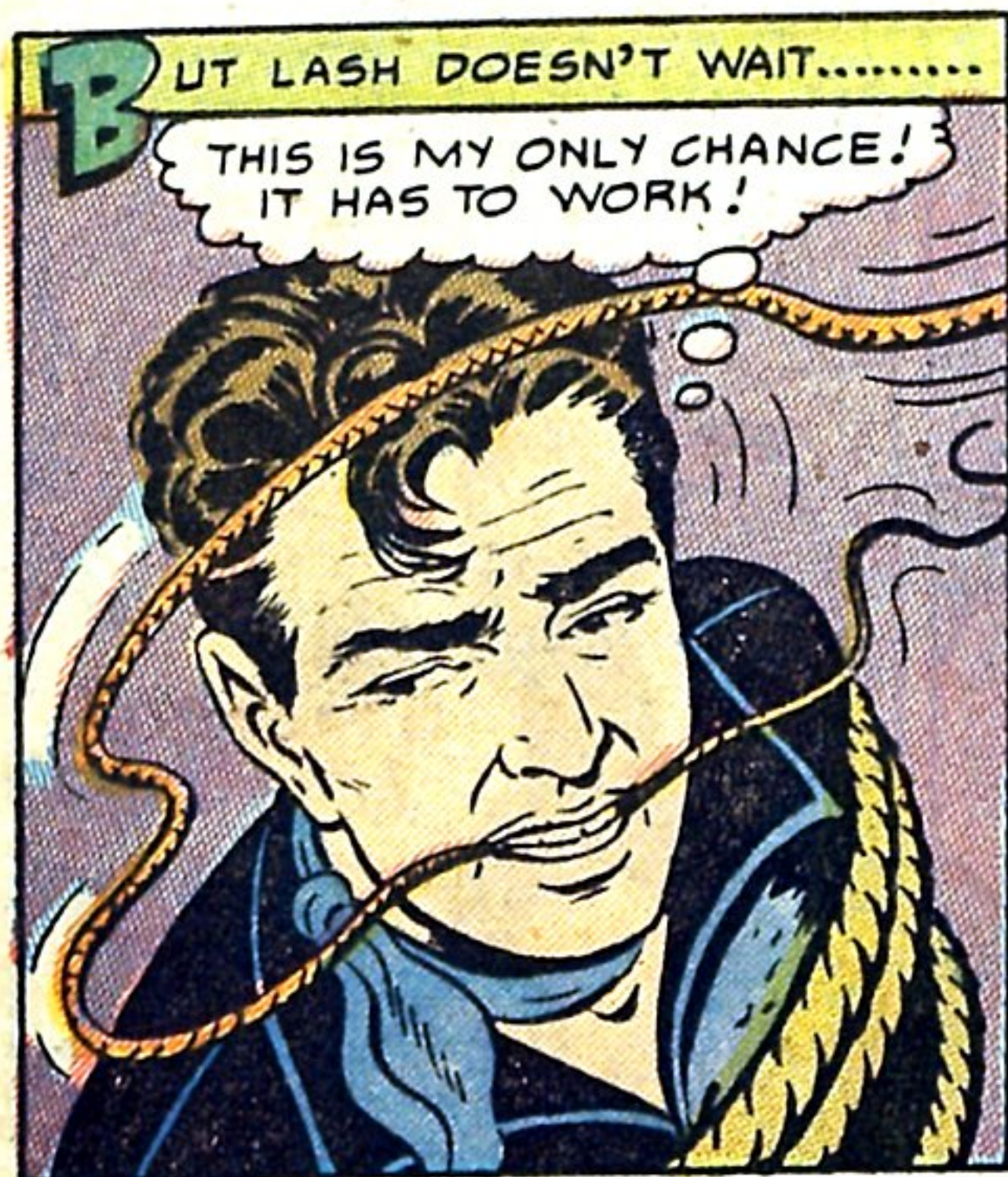
SNAP!

HE'S GOT MY GUN!

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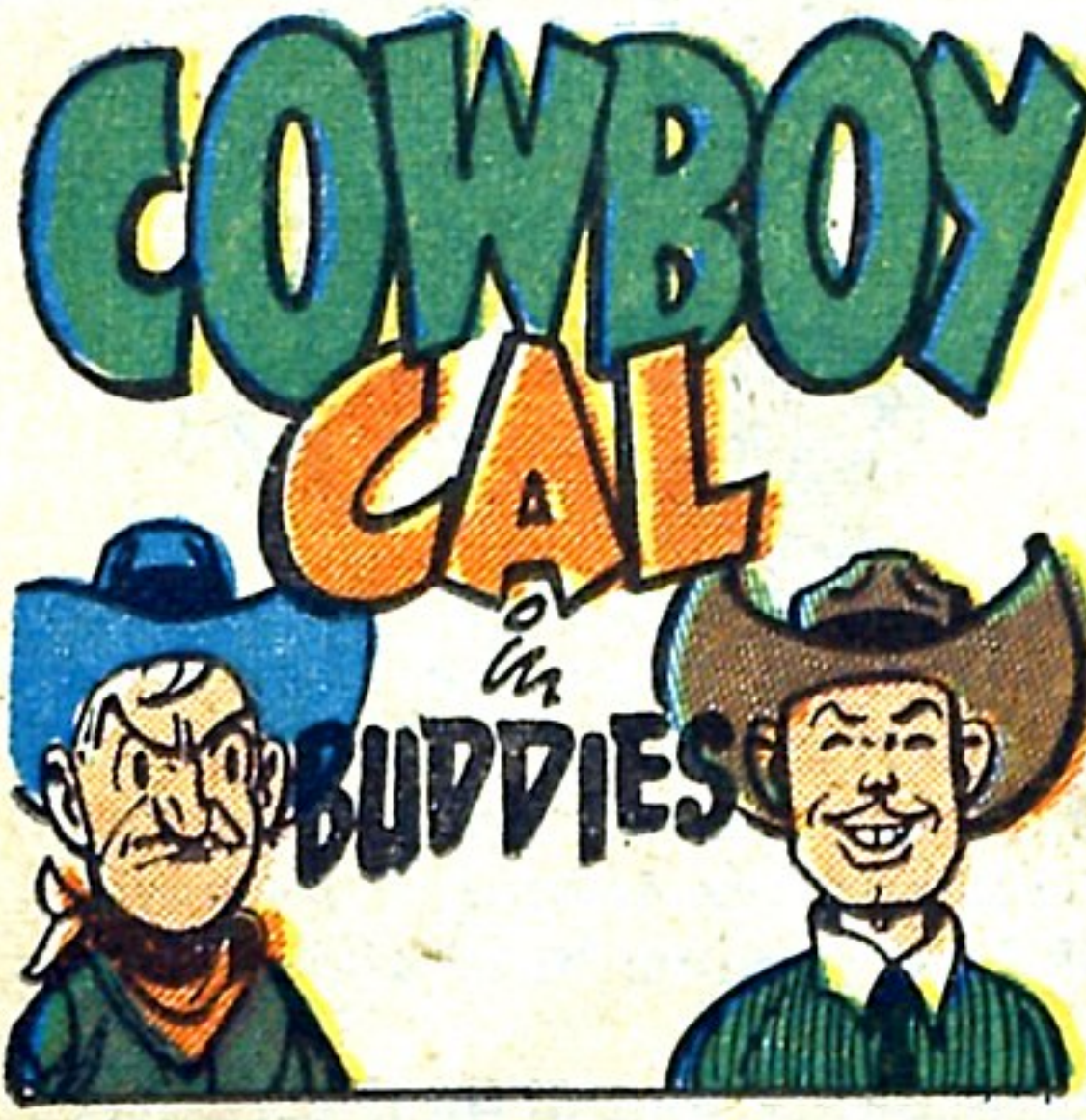
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IN

SIX-GUN HEROES

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LASH La RUE WESTERN



FOUR-FOOTED SHERIFF



A RED ROAN Western Yarn



IT WAS MID-SUMMER and it had not rained for three months. The desert sun beat down relentlessly. Soon every water hole in the hills was dry, a bed of caked, cracked mud. Formerly green slopes had been turned by the drought into barren gray hillsides.

Red Roan, king of the wild horses realized that he would have to act fast to save his herd.

Rapidly, as it became impossible to find water and grazing, the colts and mares that acknowledged the great red stallion as their chief were growing weaker. They would die without food and water. Red Roan pondered the problem, his great dark eyes searching the horizon, and his nostrils probing the air for the scent of life-giving rain.

Then, suddenly, an idea came to the roan stallion.

"Why not go to the ranch of Rob Raeburn? There is water there and grazing in plenty. And there we will be safe."

Alone of all humans, Red Roan trusted Rob Raeburn.

Months before, the young rancher's life had been saved from a furious grizzly by the scarlet horse's quick action. Since then, the two had befriended each other several times. Red Roan knew that if he could lead his herd down to Raeburn's ranch, they would be permitted to graze there safely until the drought was over. With the extensive irrigation system he had built, and the deep wells he had dug, Rob Raeburn was sure of having water, even during the worst dry spell.

Now Red Roan swung about and faced his herd. His neck arched, he flung his head back in a loud whinny to command all his herd. "Follow me!" the command was and the herd obeyed.

PERHAPS IF the great stallion had known what was waiting for him on the ranch, he would not have been so confident. But how could he have known that he was heading for trouble—bad trouble—in the person of Faro Skale?

Big and powerful, with hands like hams, mighty shoulders and tiny gimlet eyes, Skale was wanted by the sheriffs of a dozen Western towns. Robbery, kidnapping, gun-killing . . . it was all one to him. But now

the string had almost run out for Faro.

For the past three days, he had been pursued by a sheriff's posse. And just as he thought he had opened up a safe gap between himself and the lawmen, his horse had stumbled in a gopher hole and fallen, breaking its leg.

Furious, Faro Skale had shot the critter and gone on, taking his bridle and reins with him. On foot, he would not have a chance in the world of escaping from the posse. But if he were to come across some grazing horses, or a string left unguarded in a corral, he would still have a chance. Suddenly, as he trudged along the prairie under the relentless glare of the sun, Faro Skale paused. His eyes narrowed, as he stared ahead.

"Is that a mirage . . ." He bit the words off slowly. "Or am I really looking at a wild horse herd?"

It was no mirage.

LUCK had broken for the outlaw. For just as he came over the prairie, Red Roan had led his herd down from the hills to Rob Raeburn's ranch. The wild horses were approaching a broad irrigation ditch. Scenting the water, they began to lope forward excitedly, eager to drink their fill.

At a distance, Faro Skale began to grin.

"Judging from his size," and from the way he moves," he husked to himself, "that big red stallion is lightning for speed. An' ordinarily I'd have about as much chance of catching him as being elected sheriff in these parts." Then he took a lariat from his belt and began to coil a loop. "But with him playing police on that herd, he's liable not to be keeping his eyes open. Which may pan out for me."

Moving as carefully and quietly as possible, the outlaw came up behind the wild horse herd.

When the herd began to move down the bank toward the water, Red Roan knew he was in for trouble. For, tormented by thirst, they forgot all caution and plunged their heads under the surface, gulping great draughts of the precious fluid. They were so thirsty that they were ready to continue drinking until they were distended and bloated.

Red Roan knew by instinct and experi-

ence that if he permitted this to happen, many of the herd would die.

So, neighing angrily, he lunged down among them, thrusting them away from the water, pushing them up on the bank. Again and again he did this, until, their thirst partially quenched, the herd was no longer in danger of over-drinking. Only then did Red Roan dip his own head in the water.

It was this moment that Faro Skale had been waiting for.

ALL along, he had been creeping toward the ditch. As Red Roan drank, the outlaw sprang forward. When the stallion lifted his head, Skale flung the lasso. It settled gracefully about the roan's velvety neck. With a neigh of alarm, Red Roan tried to pull away.

But the rope tightened swiftly. Faro Skale wound the other end around a tree by the canal's edge, using it as a snubbing post. Red Roan was captured.

The outlaw picked up a heavy stick that lay by the tree. Red Roan reared back, his forelegs lashing out in panic.

"You would, eh?" Skale snarled. "Try this, then!"

Brutally he struck the horse again and again. Eyes white with fright, Red Roan pulled away, trying desperately to break away from the rope that held him. But as he circled backward, he was pulled in closer and closer to the tree, till he could back away no longer! Then Faro Skale picked up the bridle and reins he had taken from his own horse.

"Ordinarily, I'd take longer to do this," he muttered. "But right now, with that posse coming up behind, I'm in a hurry! Just remember, bronc, no hoss has ever kept Faro Skale off'n his back . . . and lived!" His hand tightened on the stick. "Here goes."

MILES AWAY, the posse had reached the spot where the outlaw's horse had been killed. Then, following the trail his boots had made on the prairie floor, they moved forward at a faster pace. One of the riders was Rob Raeburn, who had been in town when the posse was formed.

Raeburn rose in his stirrups.

"We're coming close to my spread, gents," he said. "I'm willing to bet a loped mule that Skale has holed up around here . . . or that he's made a play for one of my remuda. He can't keep going on foot for long!"

Suddenly, the rancher's keen eyes squinted. He pointed off in the distance "Look! There—by the canal. That horse. It's the

wild stallion, Red Roan! And the man on him is Faro Skale! If he's riding Red Roan, we'll never catch him!"

Spurring their mounts, the posse riders sped forward.

Faro Skale saw them coming. His broad face wrinkled into a grin, and he slashed his quirt against the scarlet roan's side. It had taken him a half hour of cursing, and flailing, to get the stallion used to a man on his back. But finally, Red Roan had stood still, permitting him to mount.

"Let's go!" Skale shouted, cutting the rope that pinioned the horse to the tree. He kicked his heels into the wild horse's side. "Let's move!"

Red Roan's ears flattened back as the outlaw gave him his rein. He was free again, free save for the hateful burden on his back. All at once, he plunged forward, long legs reaching out in a ground covering stride. Faro Skale laughed aloud in triumph.

"Look at him go," groaned one of the men in the posse. "We'd need wings to catch that critter!"

But a moment later, the lawmen gasped as they saw what was happening. Swerving at once, Red Roan was coming toward them, galloping at top speed. Straddling him, Faro Skale was shouting furiously, sawing with all his might at the reins, and lashing the horse's hide. But the red stallion would not be turned.

Over the prairie he came, straight toward the posse riders.

When he was within fifty yards of them, he skidded to a split-second stop. Then, scarlet mane waving, and neck twisting like a piece of wire, he flung himself into the air. Crowhopping, sunfishing, leaping, turning, he bucked like a thing possessed. Faro Skale was a good rider, but no man could have ridden Red Roan at that moment. Losing his seat, the outlaw plummeted to the ground, hitting it with a mighty thud. There he lay, half-stunned, waiting for the posse to come and pick him up.

ROB RAEBURN lifted his Stetson, grinning. Red Roan had turned, and was cantering toward the canal where the rest of his herd waited.

"Thanks!" the young rancher shouted. "Thanks for being a four-footed sheriff."

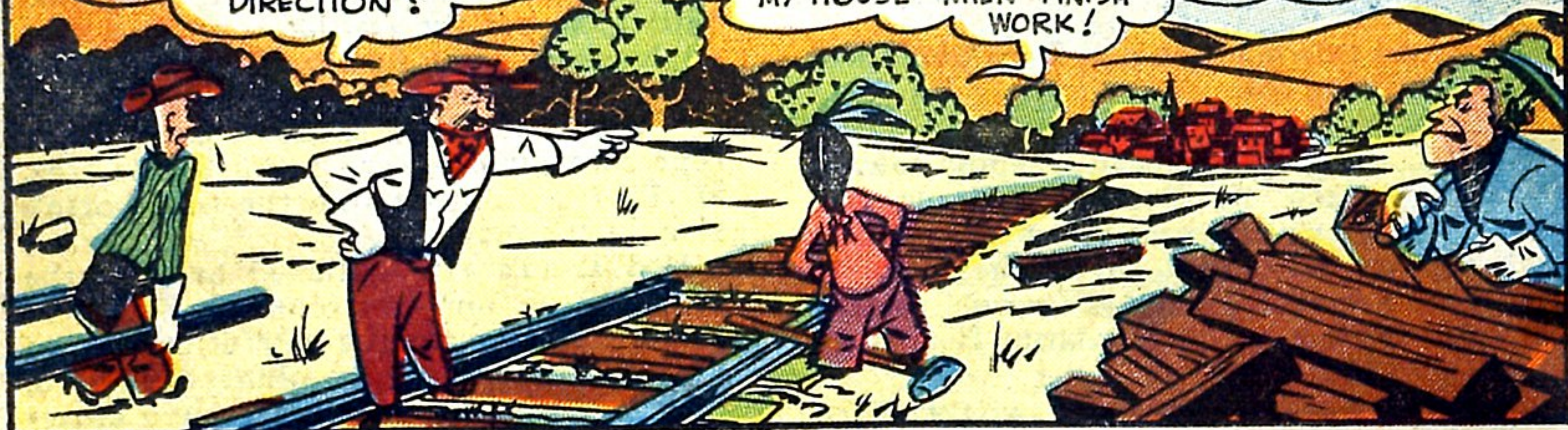
THE END

LASH La RUE WESTERN

BIG BOW AND LITTLE ARROW "ON THE RIGHT TRACK"

WHO IN TARNATION
STARTED THE MEN LAYING THE
TRACKS IN THIS HYAR
DIRECTION?

ME, LITTLE ARROW, DO! PRETTY
SMART, HUH? NOW ME PRETTY CLOSE TO
MY HOUSE WHEN FINISH
WORK!



AND MY CONSTRUCTION COMPANY WILL BE
PRETTY CLOSE TO BANKRUPTCY, IF WE
HAVE TO RIP UP THEM THAR RAILS
AND LAY THEM AGIN!!



THE ONLY REASON WE DIDN'T RUN THEM
THROUGH THE TOWN IN THE FIRST PLACE
IS BECAUSE THERE ISN'T
AN INCH OF OPEN
SPACE!

IF NO LIKE
WAY ME WORK, GIVE
ME WHAT'S COMING TO
ME AND ME QUIT!!



THIS IS ALL THAT'S
COMING TO YUH!

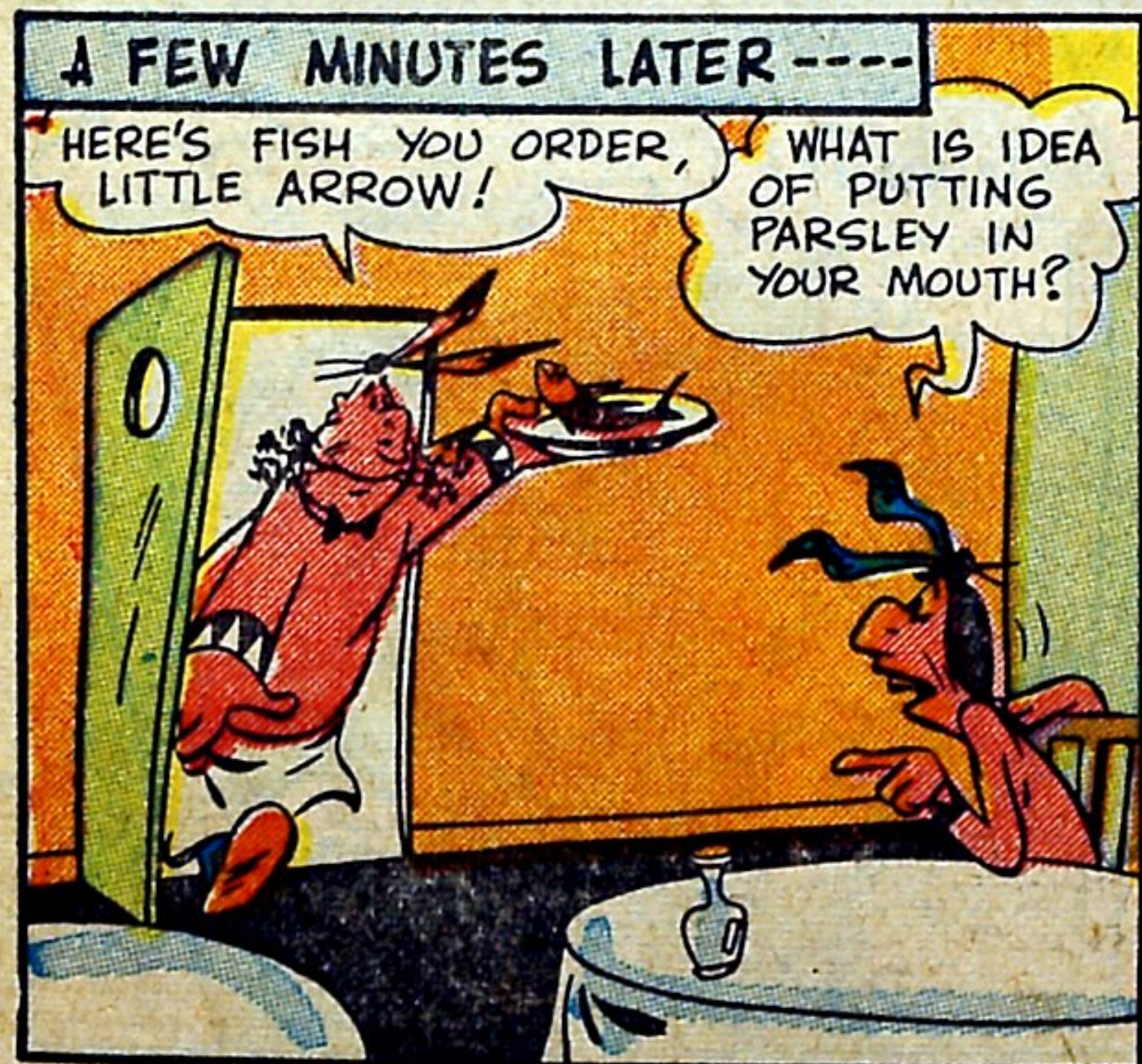
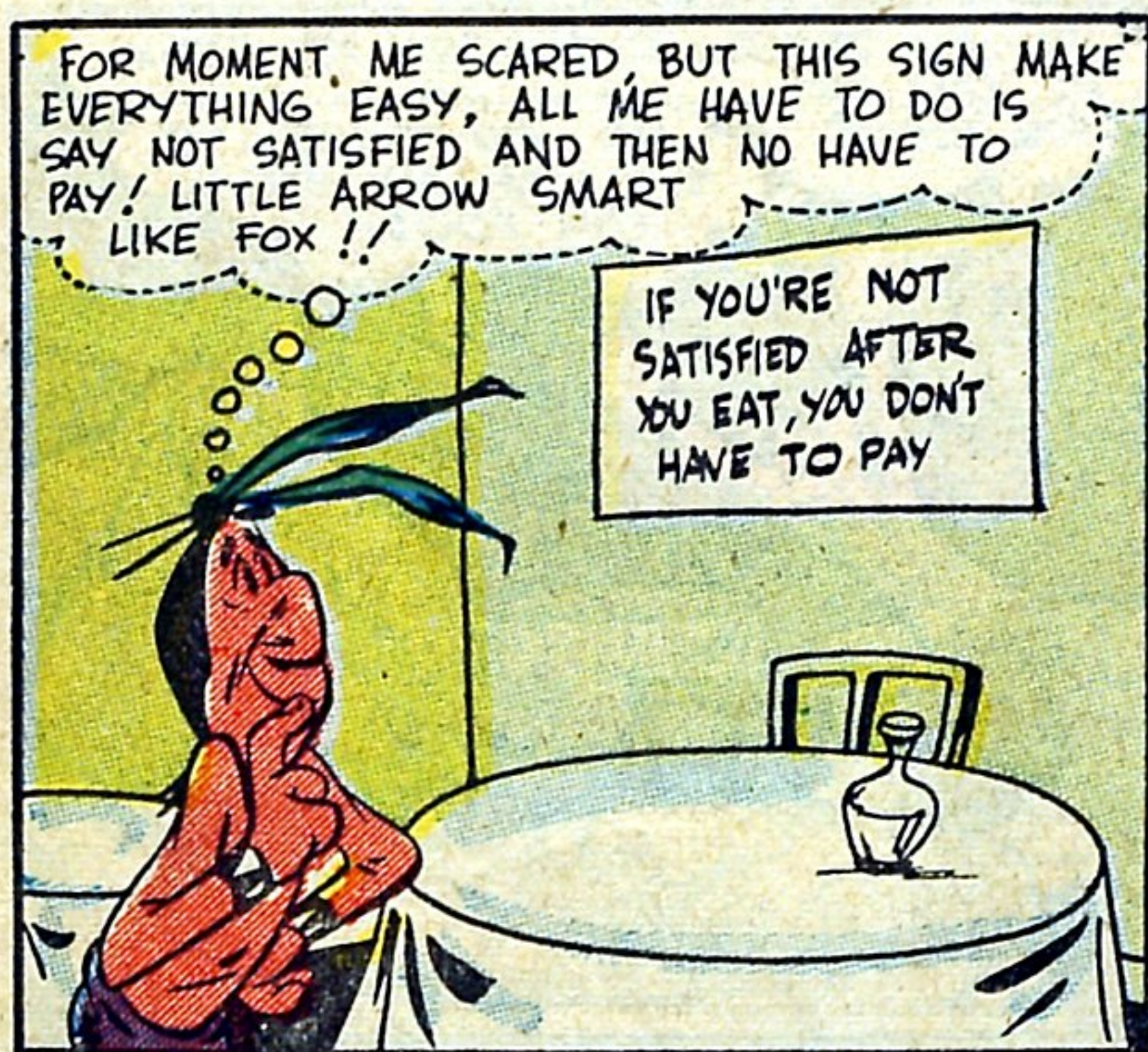
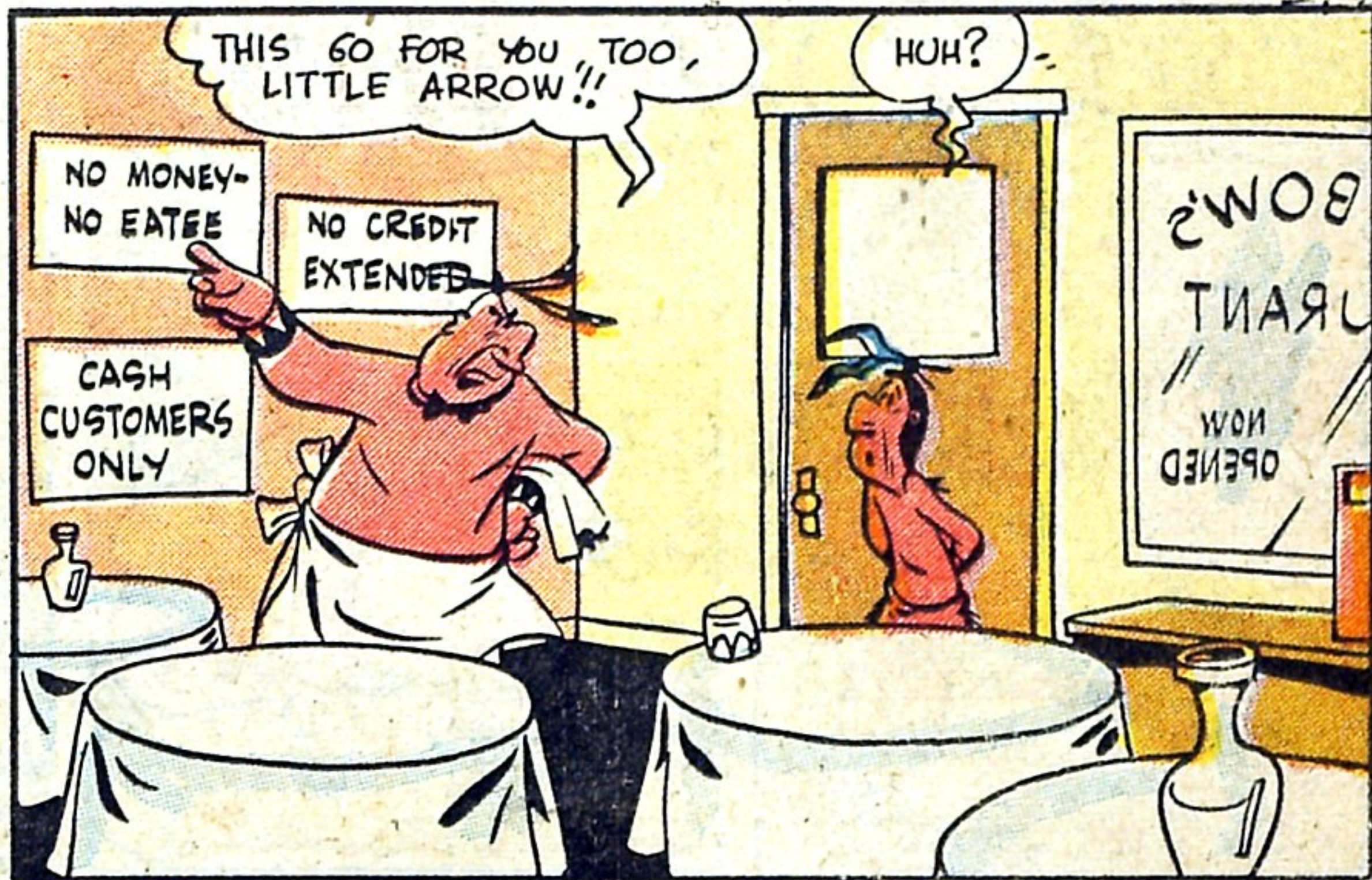
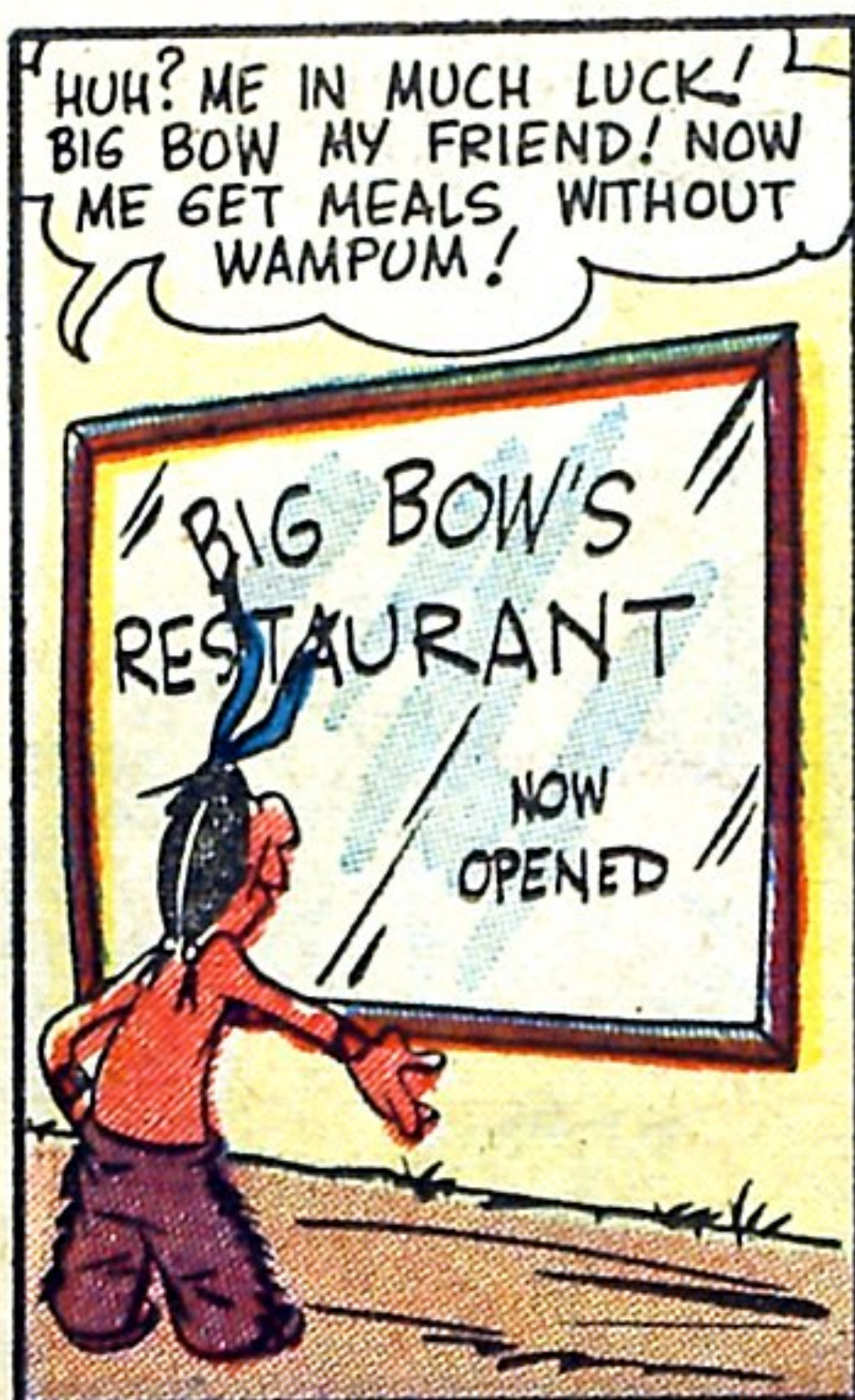
UGH! ME NO MEAN
THIS! ME MEAN
BACK PAY!!



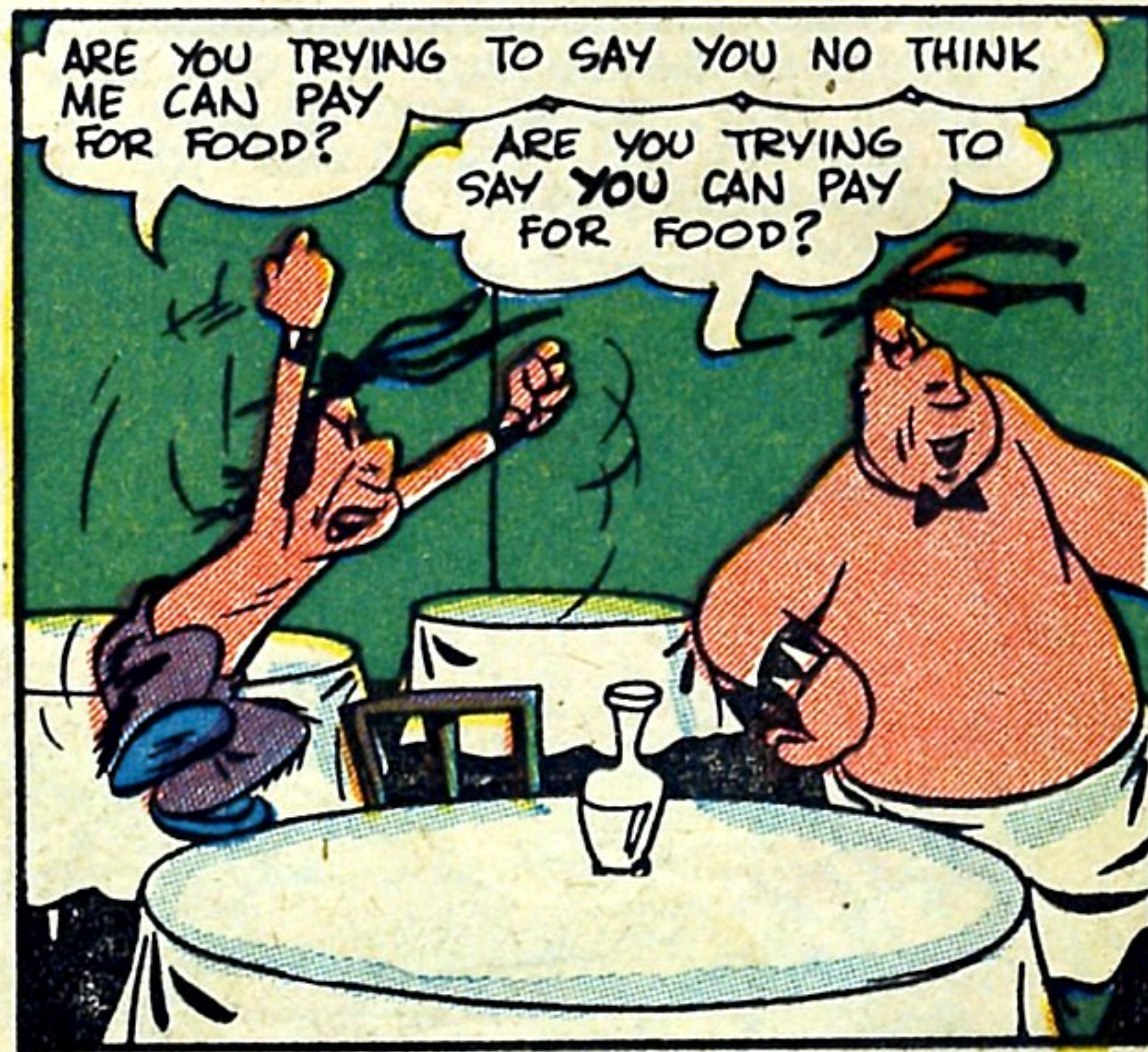
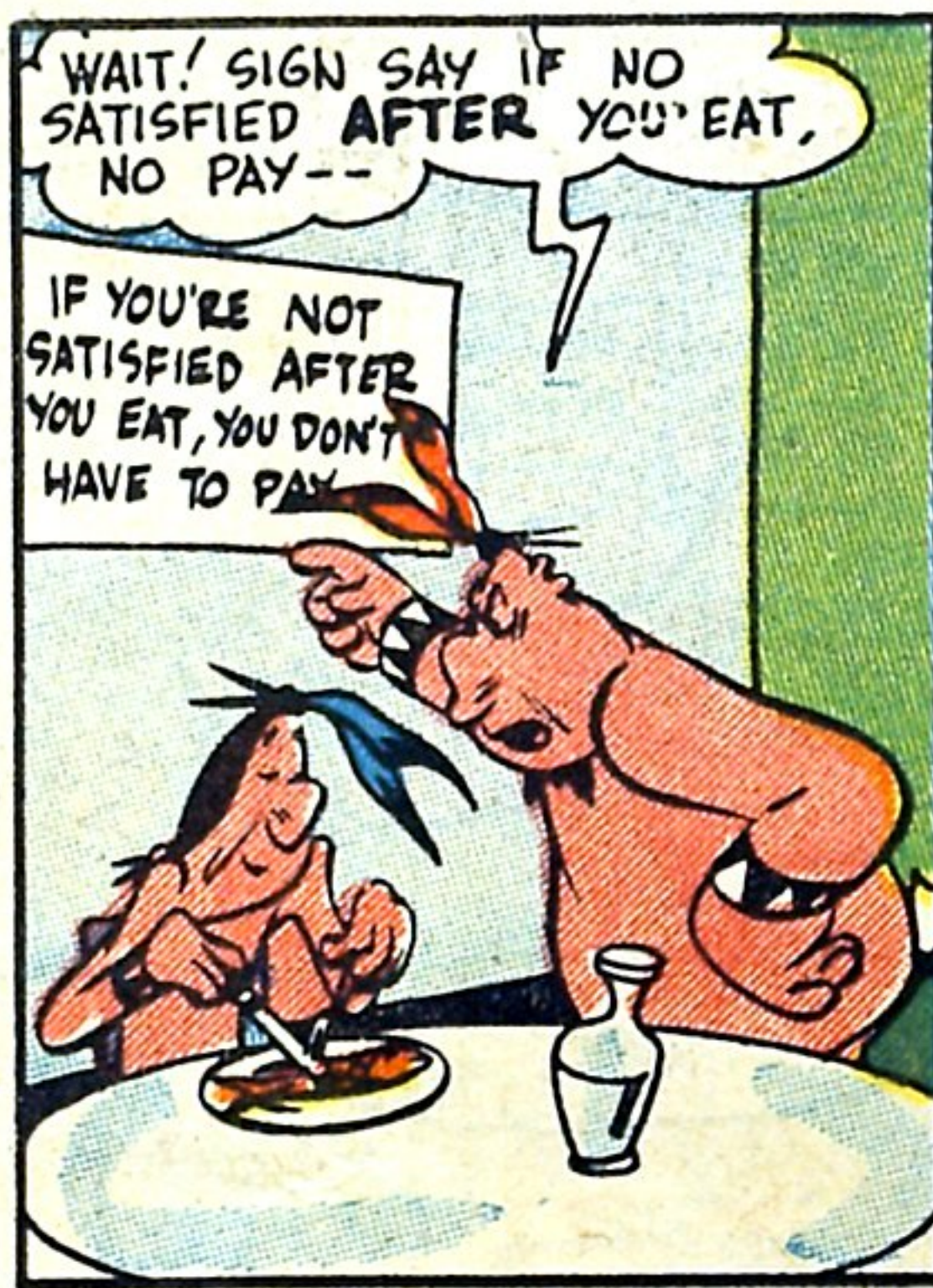
FIRED AGAIN! (GRUNT!) NOW STILL
HAVE NO MONEY TO
GET FOOD!



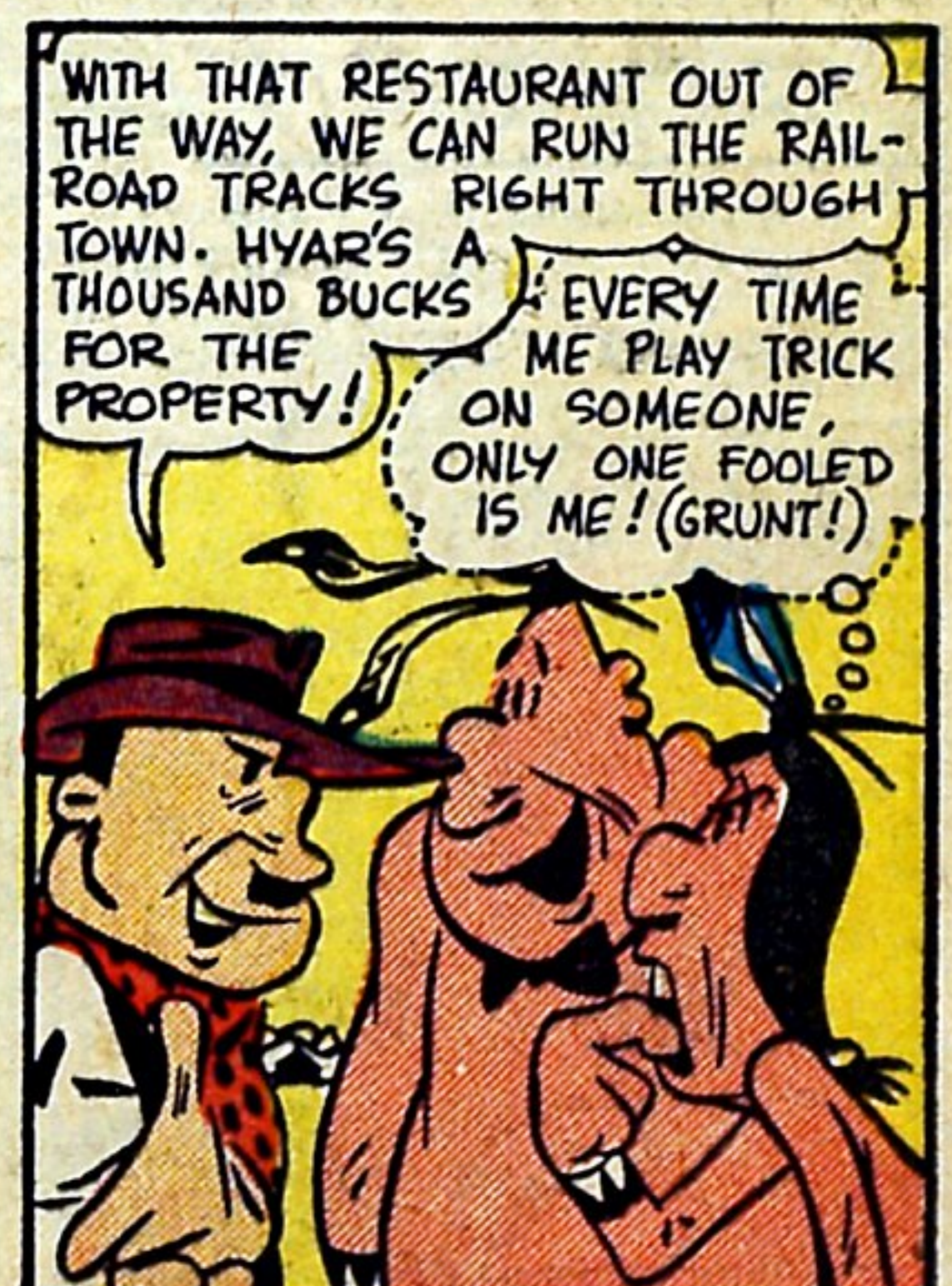
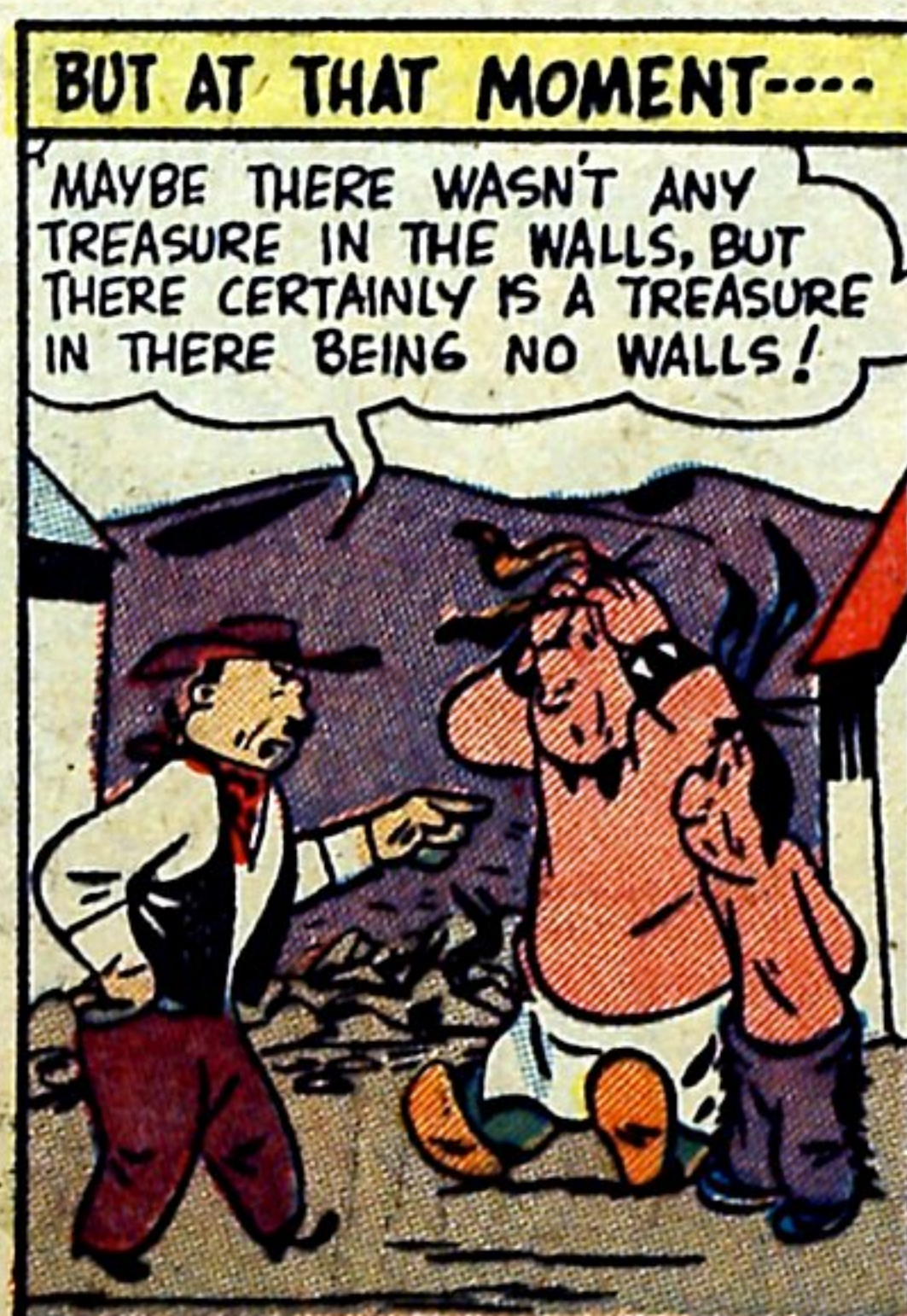
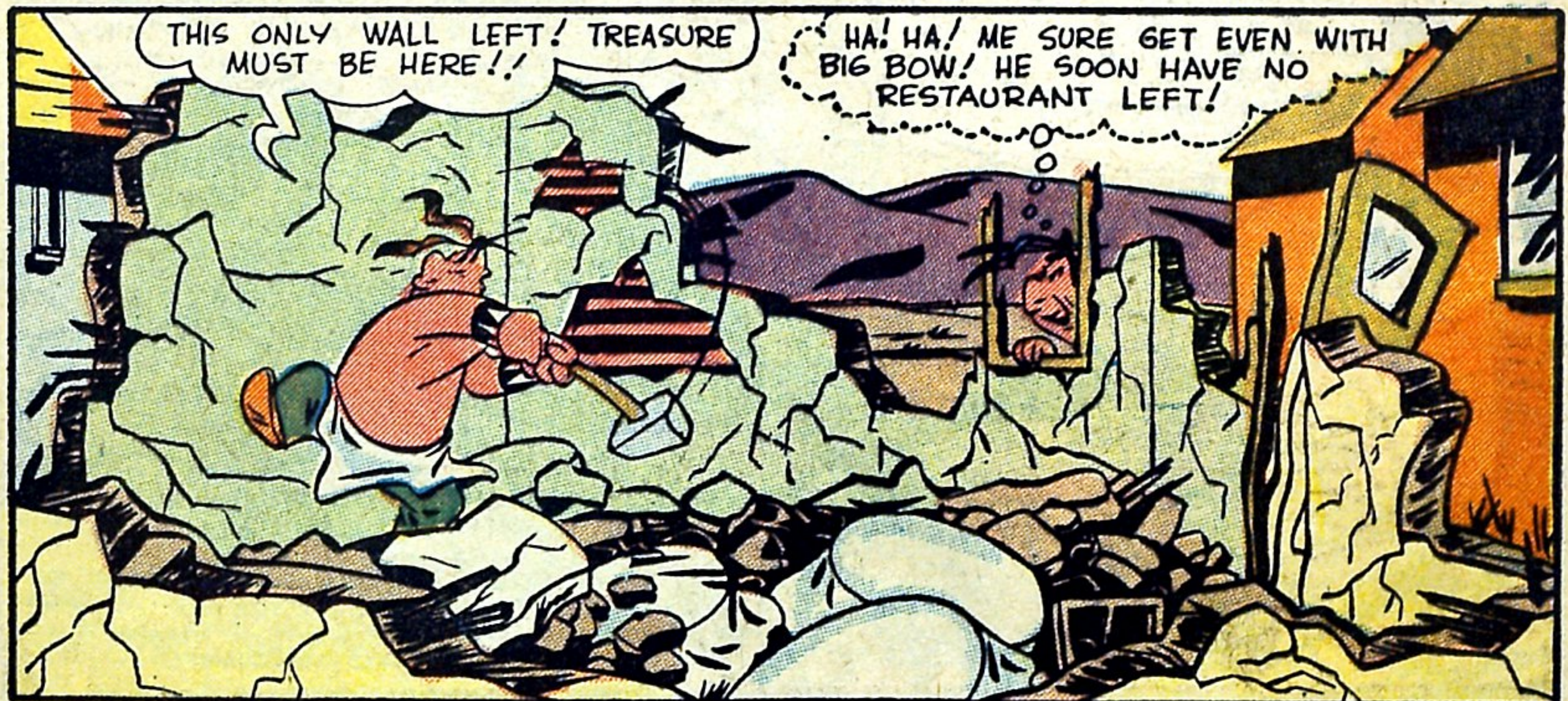
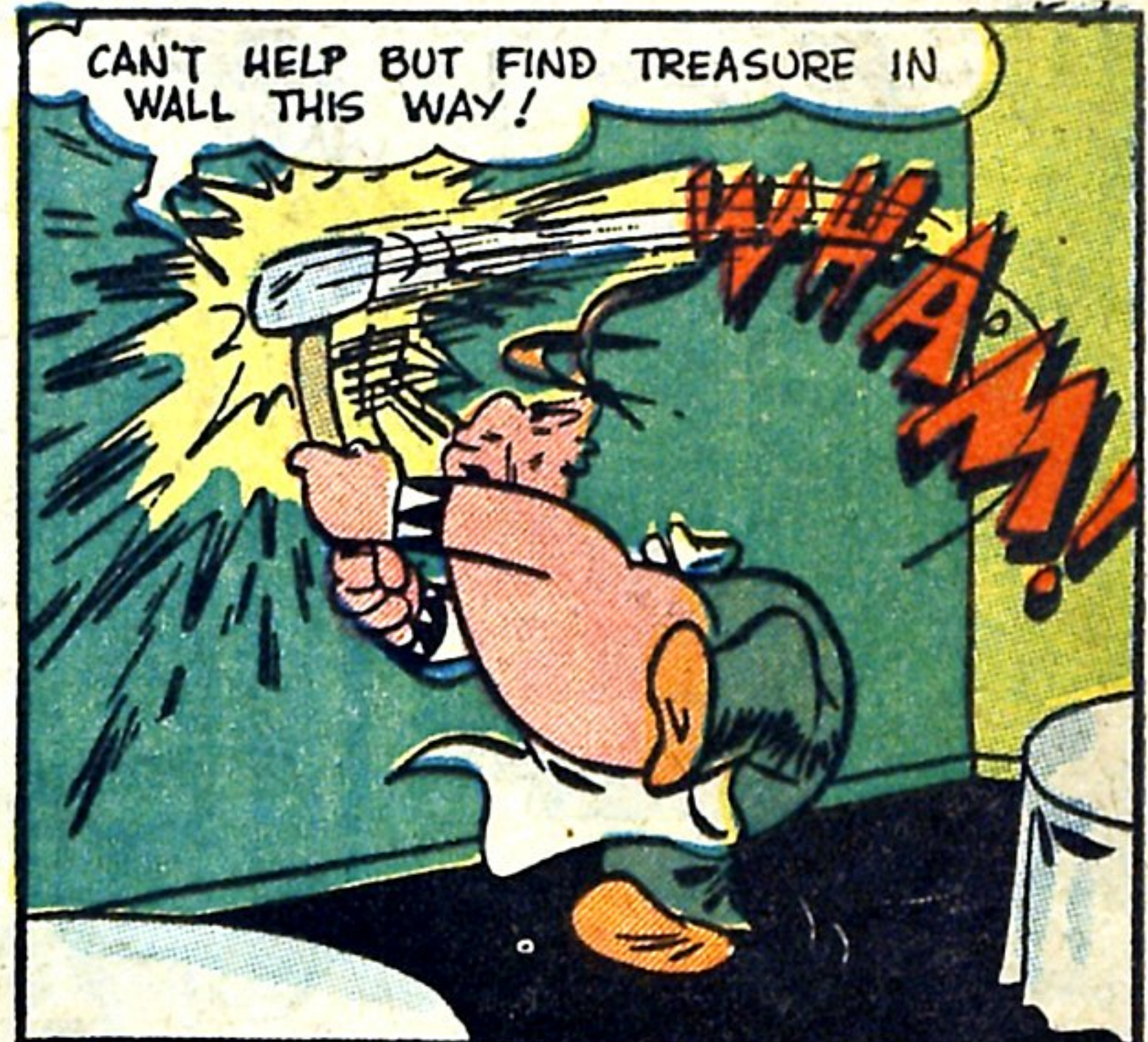
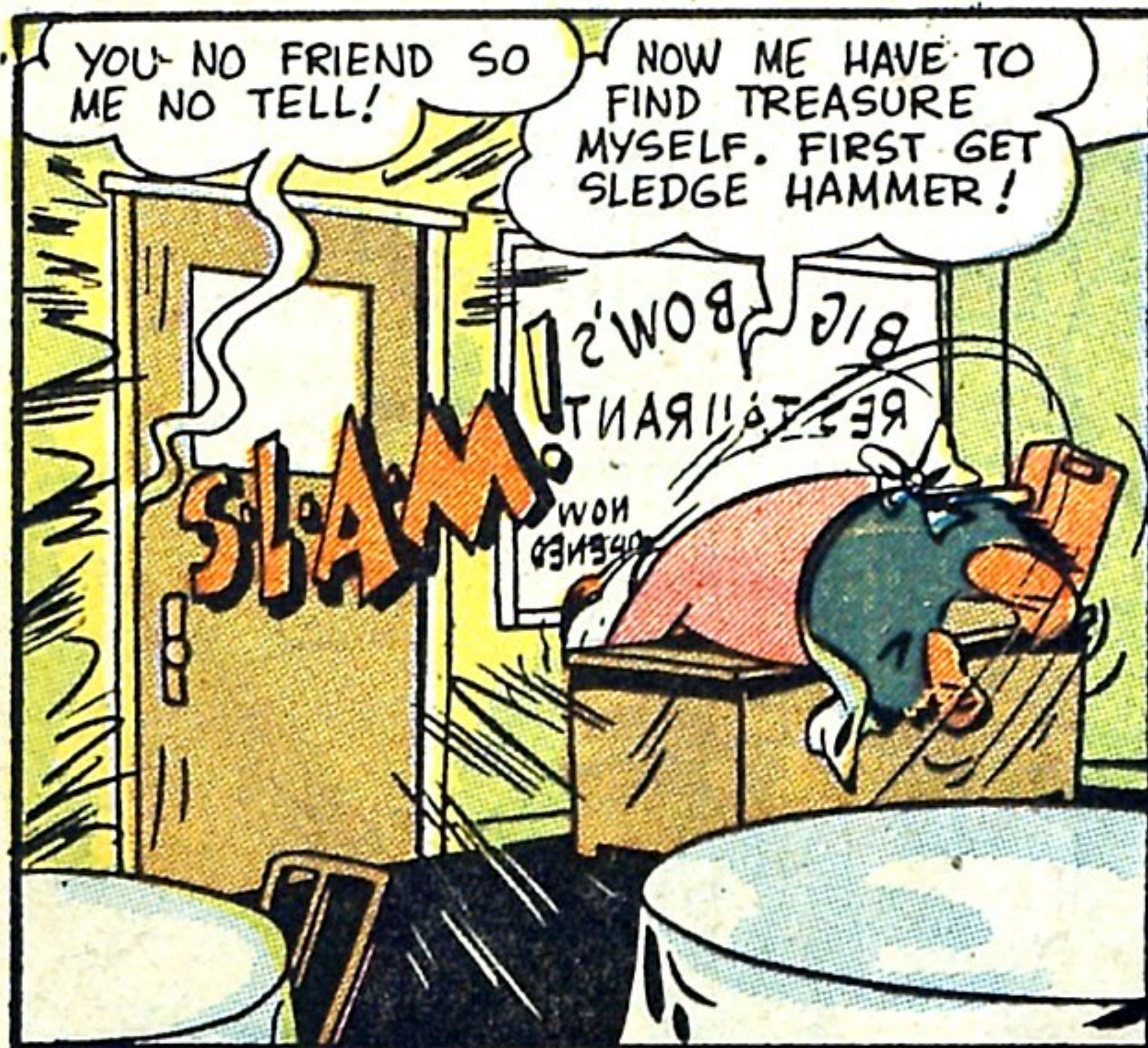
LASH La RUE WESTERN



LASH La RUE WESTERN



LASH La RUE WESTERN





LASH La RUE WESTERN

BUT THE BANK CLERK WASN'T COMPLETELY KNOCKED OUT...

MY HEAD FEELS LIKE IT'S BEEN SPLIT IN TWO! BUT I'VE GOT TO SEE IF I CAN REACH THE SHERIFF'S OFFICE!



MEANWHILE, AT THE SHERIFF'S OFFICE....

GOODBYE, LASH! RIDE OVER TO SEE ME AGAIN, SOON! WE CAN--- DID I HEAR SOMEONE CRY FOR HELP?

HELP! SHERIFF!

YES, IT CAME FROM OVER THERE!



LATER, IN THE SHERIFF'S OFFICE...

BANK ROBBERS! YOU GET HIM TO A DOCTOR WHILE I RUSH OVER TO THE BANK!

OKAY, LASH! IT'S A LUCKY THING FOR ME YUH DIDN'T LEAVE EARLIER!



MEANWHILE....

IT'S NO USE, GUFF, I CAN'T OPEN IT!

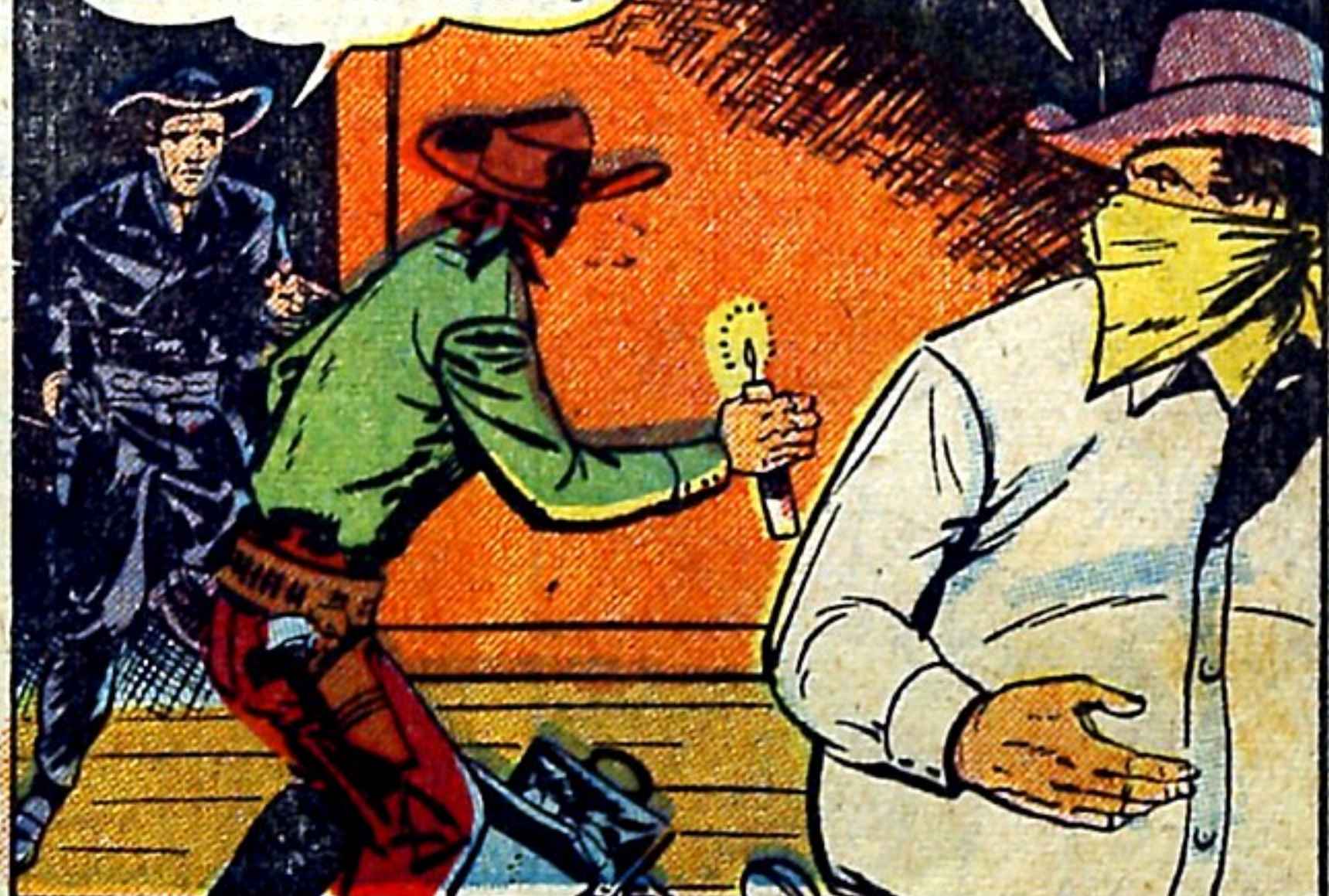
THAT'S WHY I BROUGHT THE DYNAMITE ALONG, GADSBY! WE'LL BLOW IT OPEN AS SOON AS I LIGHT THE FUSE!



AT THAT MOMENT.....

SNUFF OUT THAT DYNAMITE FUSE! I'VE GOT THE TWO OF YOU COVERED!

WE'RE TRAPPED!



THE LAWMAN HAS HIS CHOICE----



---OF CHASING US OR TRYING TO GET RID OF THE DYNAMITE BEFORE IT BLOWS UP THE ENTIRE BANK!

I CAN'T LET THE BUILDING BE DESTROYED! I'LL HAVE TO LET THOSE OWLHOOTS GET AWAY!



ALL THE FUSES ARE LIT NOW! I'LL HAVE TO FIND SOME SAFE PLACE TO THROW IT BEFORE THEY ALL GO OFF! AND IF I'M NOT MISTAKEN, I SAW AN EMPTY LOT CLOSE BY WHEN I RUSHED OVER HERE!



LASH La RUE WESTERN



HERE IT IS!



AND LASH DOESN'T GET RID OF THE BURNING DYNAMITE ONE SECOND TOO SOON.....

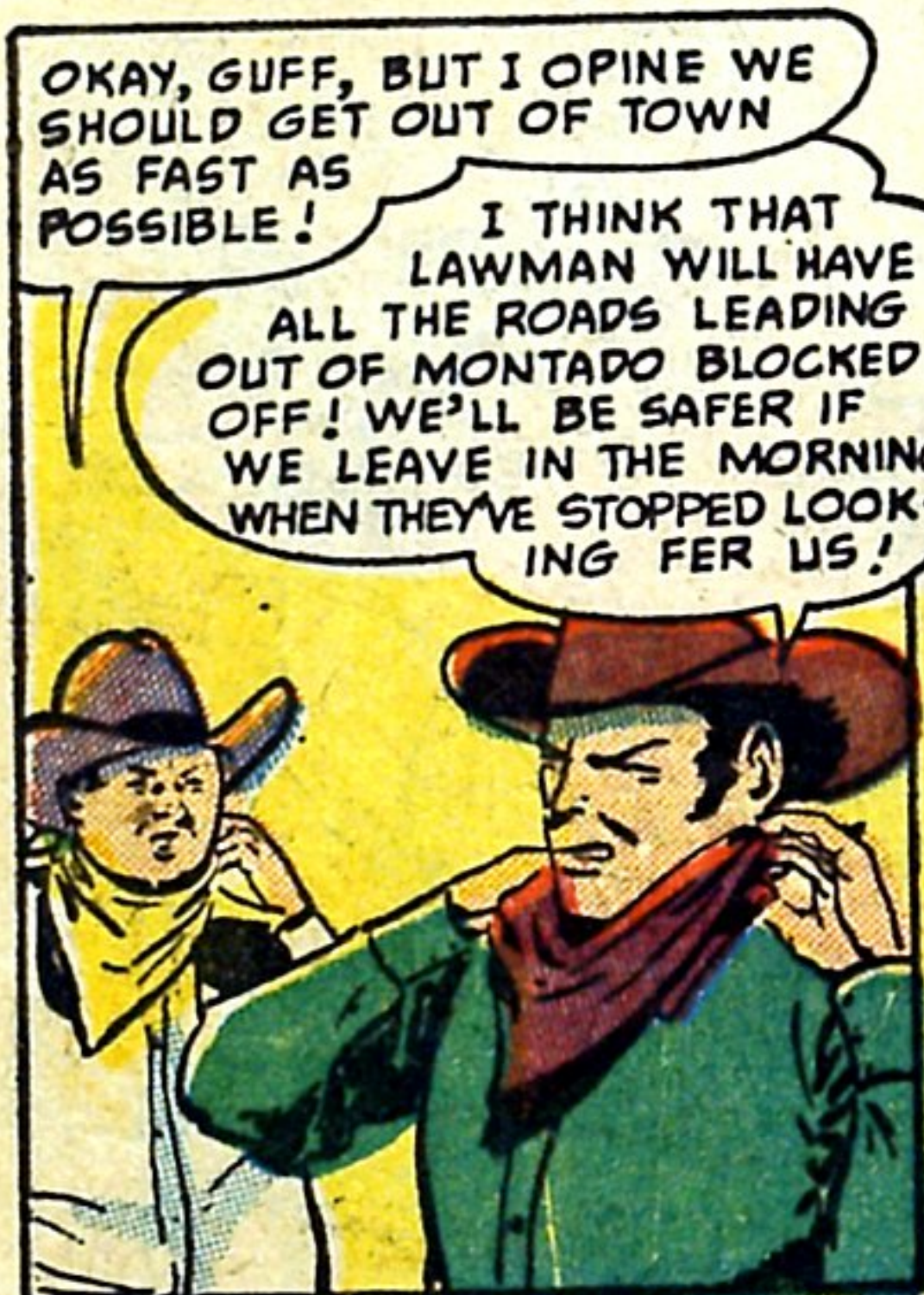
THOSE VARMINTS ARE PROBABLY TRYING TO GET OUT OF TOWN AS FAST AS POSSIBLE! I'M GOING TO GET THE SHERIFF TO ORGANIZE A POSSE TO BLOCK OFF ALL THE EXITS FROM TOWN! WE MIGHT STOP THEM YET IF WE CHECK ON EVERYONE LEAVING MONTADO!

BOOM!



SHORTLY AFTER.....

I RECKON WE'RE FAR ENOUGH AWAY FROM THE BANK! WE CAN TAKE OUR MASKS OFF NOW, GADSBY!



OKAY, GUFF, BUT I OPINE WE SHOULD GET OUT OF TOWN AS FAST AS POSSIBLE!

I THINK THAT LAWMAN WILL HAVE ALL THE ROADS LEADING OUT OF MONTADO BLOCKED OFF! WE'LL BE SAFER IF WE LEAVE IN THE MORNING WHEN THEY'VE STOPPED LOOKING FER US!



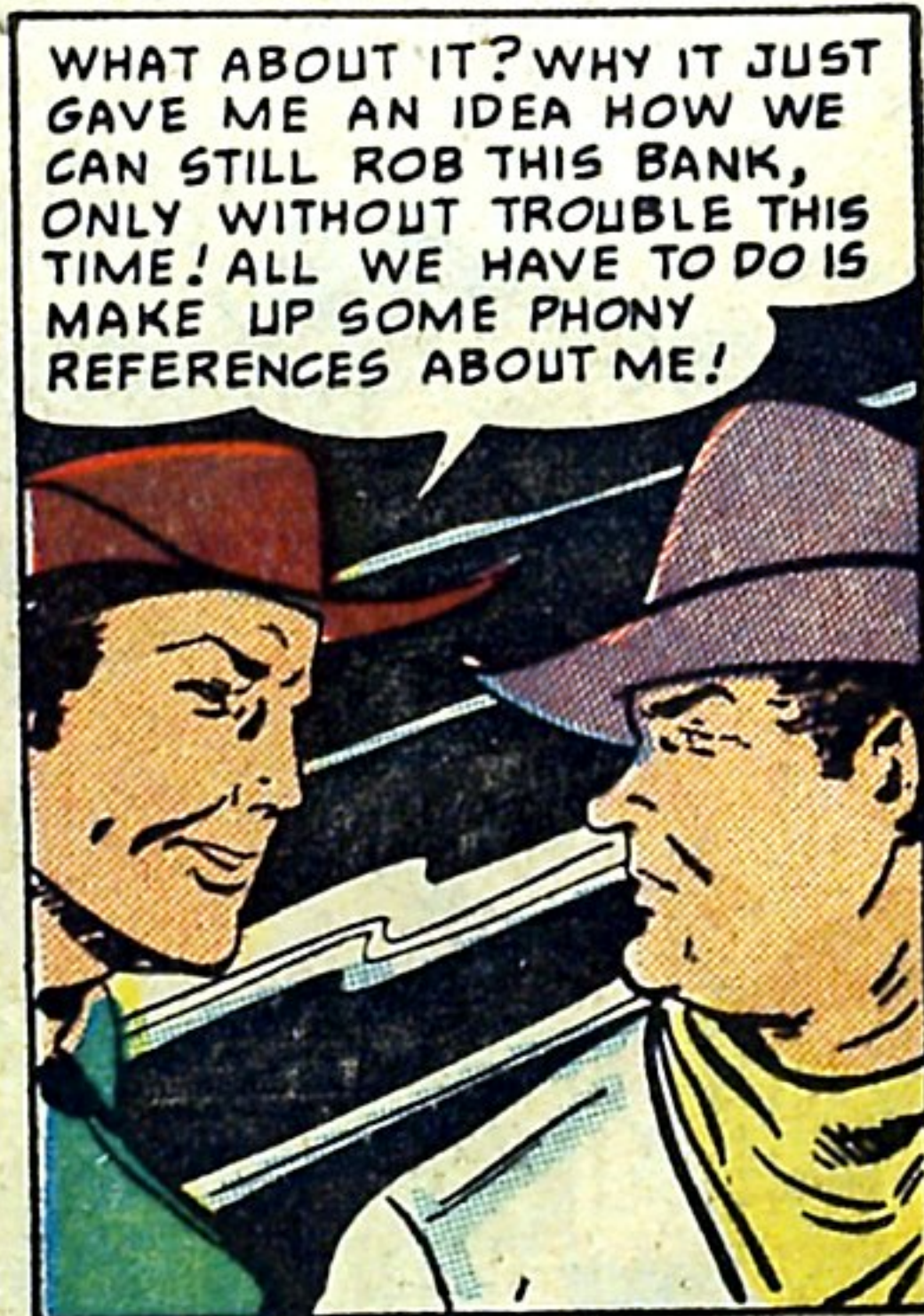
THE NEXT MORNING AS THE TWO OUTLAWS START TO LEAVE MONTADO.....

LOOK AT THAT SIGN, GADSBY!

TELLER WANTED! WHAT ABOUT IT?

BANK

TELLER WANTED



WHAT ABOUT IT? WHY IT JUST GAVE ME AN IDEA HOW WE CAN STILL ROB THIS BANK, ONLY WITHOUT TROUBLE THIS TIME! ALL WE HAVE TO DO IS MAKE UP SOME PHONY REFERENCES ABOUT ME!



LATER, IN THE MONTADO BANK.....

---AND SINCE ONE OF MY MEN WAS HURT IN AN ATTEMPTED ROBBERY HYAR LAST NIGHT, AND WILL BE OUT FER A FEW WEEKS, I NEED A TEMPORARY TELLER TO FILL IN UNTIL HE GETS BACK!

THAT'S ALL RIGHT WITH ME, MR. BILLINGS! I'M WILLING TO TAKE THE JOB EVEN IF IT IS ONLY TEMPORARY!



WELL, YORE-REFERENCES ALL SEEM FINE, SO I RECKON THERE ISN'T ANY REASON WHY I SHOULDN'T HIRE YUH! NOW COME WITH ME, AND I'LL INTRODUCE YUH TO THE REST OF THE STAFF!

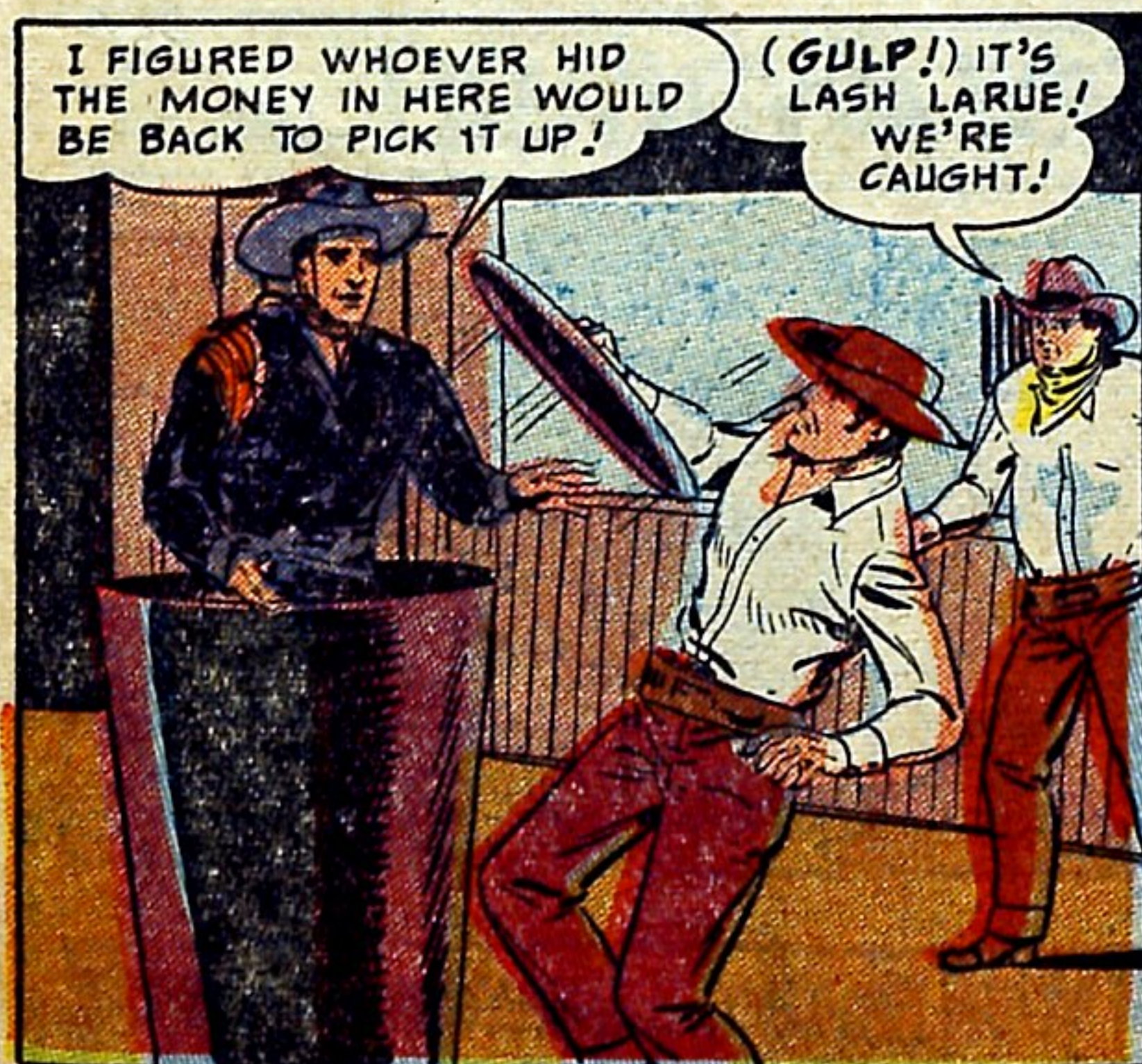
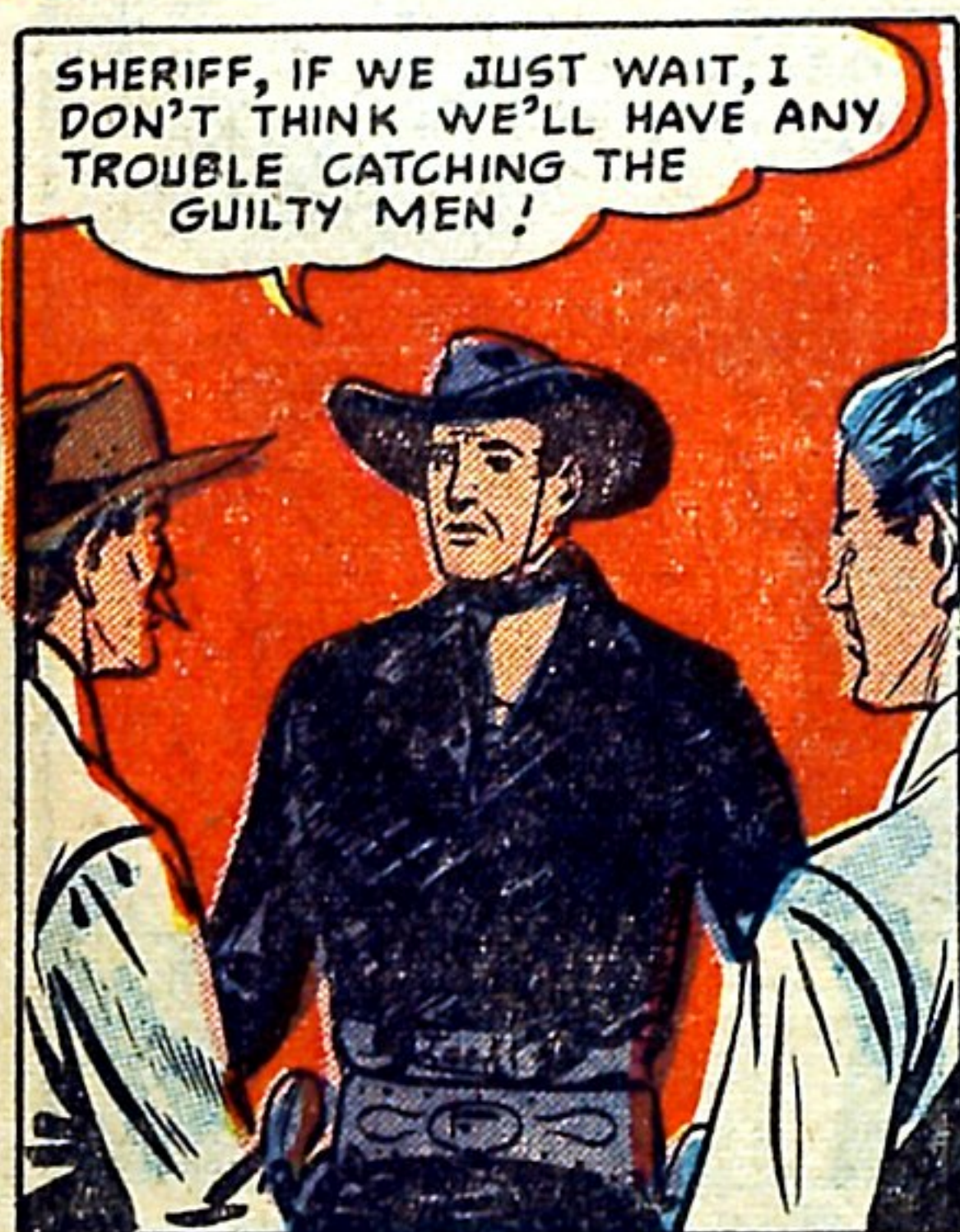
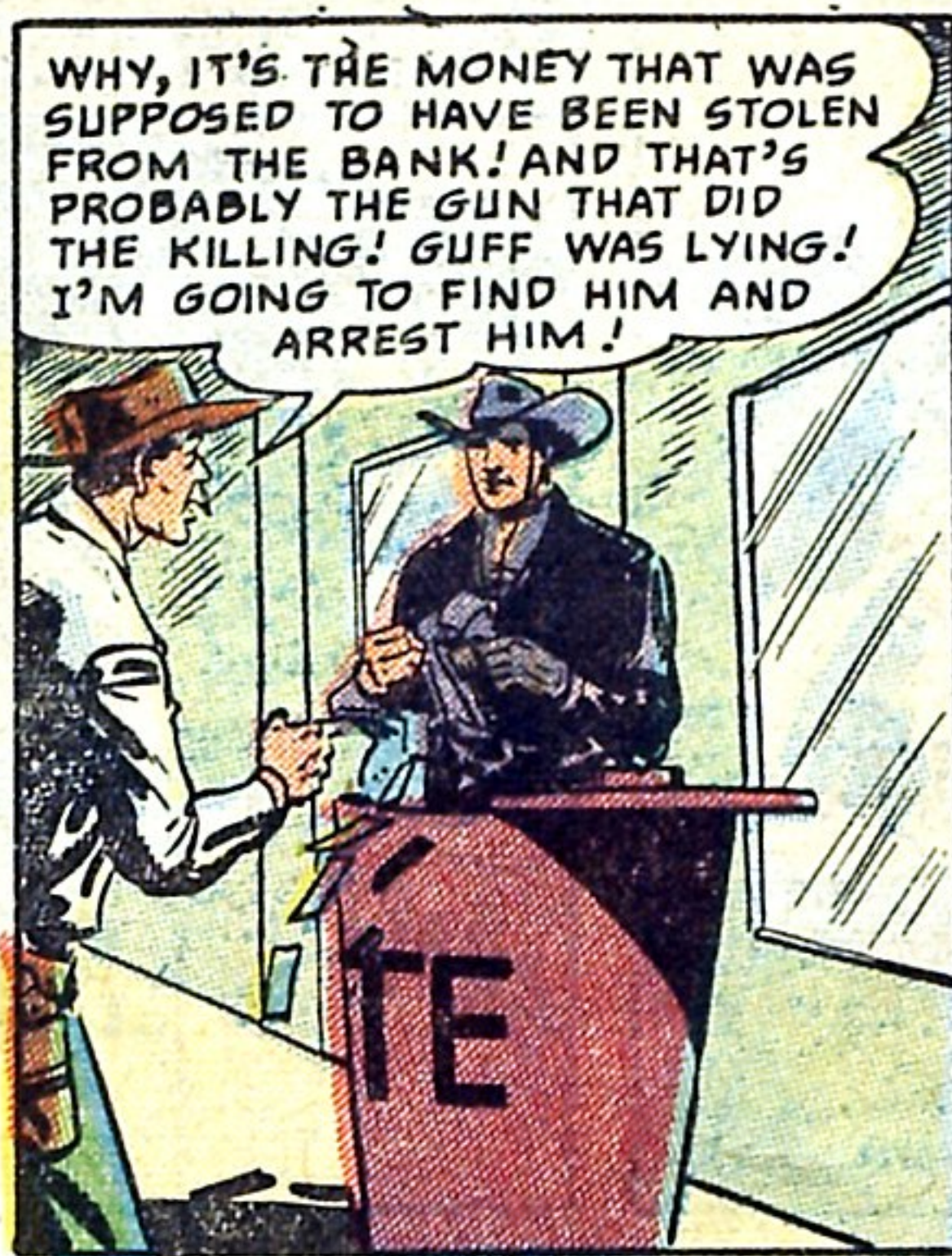
LASH La RUE WESTERN



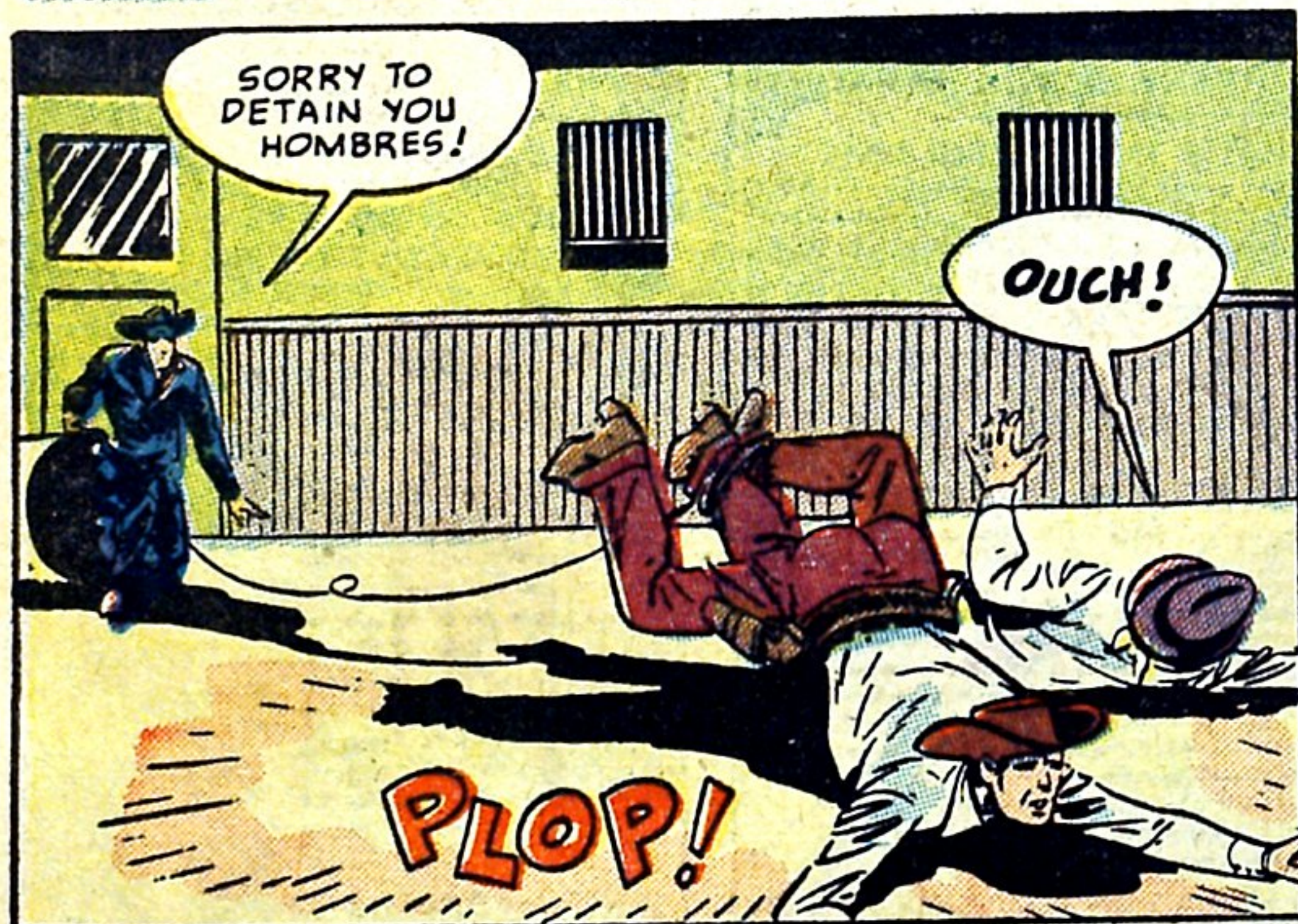
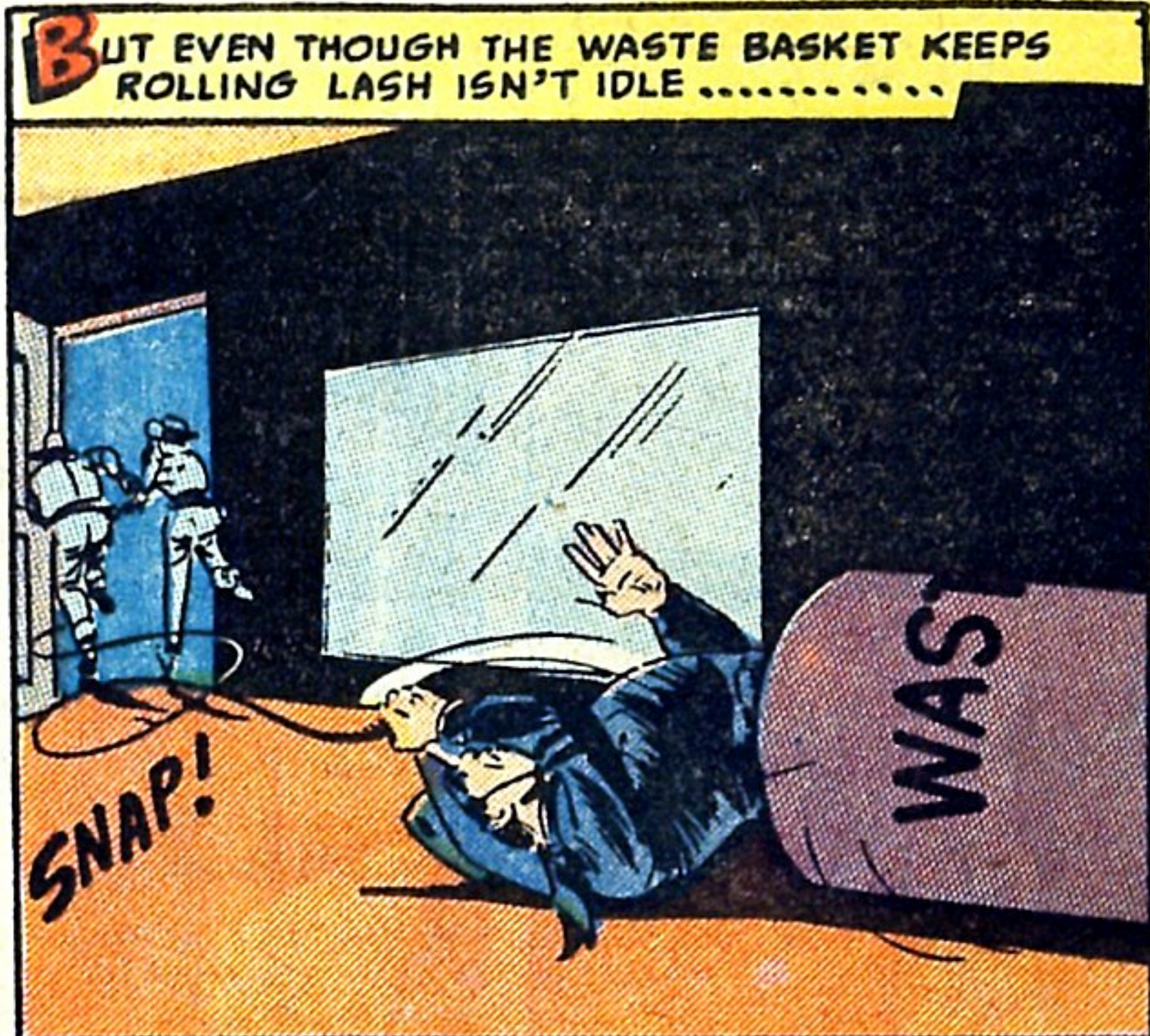
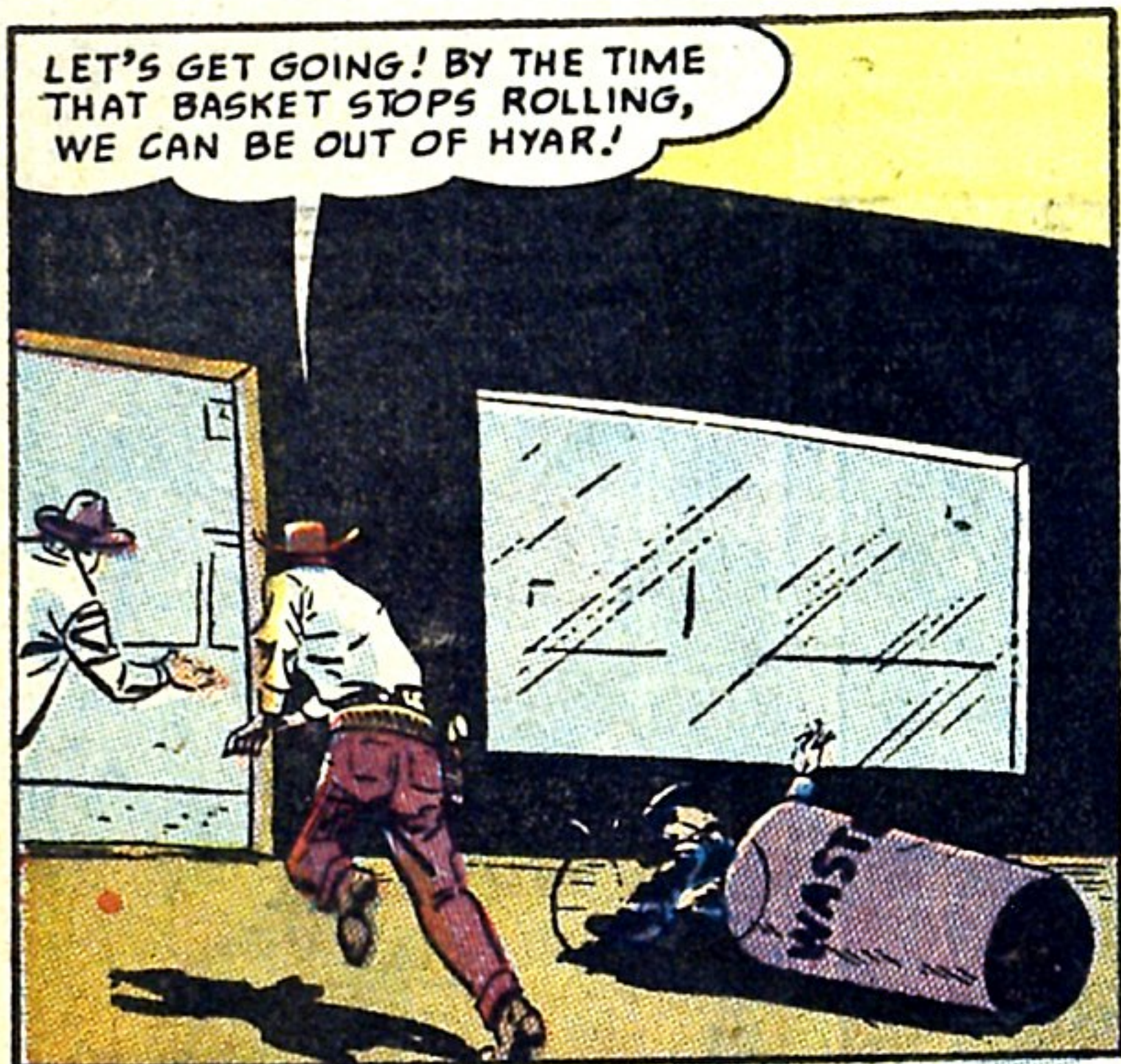
LASH La RUE WESTERN



LASH La RUE WESTERN



LASH La RUE WESTERN



JUNGLE INTRIGUE! MYSTERY! ADVENTURE!..IN

NYOKA
the JUNGLE GIRL
PRESENTED IN
ZOO FUNNIES



10¢ LOOK FOR EACH EXCITING ISSUE ON YOUR FAVORITE NEWSSTAND 10¢

Reader's Digest PIMPLES

Reports Good News
for all sufferers from

ACNE, TEEN-AGE PIMPLES,
SURFACE SKIN BLEMISHES
and IRRITATIONS!

AMAZING DOUBLE-ACTION SKIN TREATMENT THAT CONCEALS AS IT MEDICATES

Actual clinical tests conducted by leading doctors have proven that an amazing, new-type medication helps clear up acne blemishes while it covers and hides embarrassing pimples! In the many cases tested by the doctors, there were a mixture of men, women and children, White and Negro. Some with recent pimple eruptions and others with acne troubles of many years. The results were:

**100% SATISFACTORY
IN CLINICAL TESTS**

*45% were COMPLETELY CLEARED!
38% were DECIDEDLY IMPROVED!
17% were IMPROVED!

NOW Same Type Medication Used
in Clinical Tests Reported In
Reader's Digest is Available To You

**GUARANTEED
TO HELP YOUR
SKIN LOOK
LOVELIER AND
MORE ATTRACTIVE
IN A FEW
MINUTES
OR DOUBLE
YOUR MONEY BACK!**

Leading
SKIN
SPECIALISTS
RECOMMEND THIS
DOUBLE TREATMENT.

Physicians prescribe two ways to help control skin eruptions. First—clean the skin and clear the pores of clogging dirt. Second—inhibit the excessive oiliness of the skin.

The clinically-proven ingredients in the scientifically tested formula of Scope Products have been compounded to help overcome these external causes of pimples and irritations. Actually starves pimples because it helps remove the oils that skin specialists often associate with acne!

**SKIN DOCTORS STATE THAT
TO NEGLECT YOUR SKIN MAY
PROLONG YOUR COMPLEXION
TROUBLE AND MAKE IT
MORE DIFFICULT TO CLEAR UP!**

**DELAY MAY BE HARMFUL—
Send for Scope Medicated Skin treatment
with its special "cover-up" action!
MAIL COUPON AT ONCE!**

DON'T LET UGLY BLACKHEADS BLEMISH YOUR PERSONALITY

If you want help in getting rid of those ugly blackheads, you need SCOPE'S Amazing DOUBLE ACTION Skin Formula. See how fast and easy it aids in clearing the skin of those unsightly blackheads. It loosens those pore-clogging impurities and softens the hard deposits underneath and around the blackheads, making their removal simple and effective. Scope Medicated Cream, with its successfully tested ingredients, instantly and completely covers up all skin irritations, leaving your skin clearer, smoother, and more attractive looking.

TEEN-AGERS and GROWN-UPS REGAIN NEW POPULARITY

People of all ages have discovered a new-found joy with a clearer lovelier looking skin! If you've been hoping to improve your complexion to increase your popularity with the opposite sex

SURE, QUICK RESULTS—WORKS LIKE MAGIC!

Thousands like yourself today enjoy the wonderful skin beauty that would normally be theirs—thanks to Scope. Scope Medicated Skin Formula is made in special tones to match your skin—and almost like magic hides those unsightly externally caused blemishes while the medication is acting. Just a few minutes a day may help you toward the complexion that's lovable to kiss and touch!

HIDES PIMPLES ON LIGHT, AVERAGE & DARK COMPLEXIONS!

To help people of all complexions quickly conceal their externally caused blemishes—Scope Medicated Skin Formulas come in special tones. No matter how many other treatments or old-fashioned preparations have disappointed you—here is a

product that guarantees to improve your appearance or double your money back! Scope Medicated Skin Formula is GREASELESS, FAST-DRYING and STAINLESS! Make-up can easily be applied over it.

SURE, QUICK RESULTS—WORKS LIKE MAGIC!

SATISFACTION GUARANTEED OR DOUBLE YOUR MONEY BACK!

If you are not delighted in every way by the improved condition and general appearance of your skin in just 10 days, return the unused portion and we will promptly send you double the purchase price! You have nothing to lose but worry over your bad complexion. **WE TAKE ALL THE RISK!**

SEND NO MONEY

You fill out the coupon and by return mail we will immediately ship you the Scope Treatment in a plain package. Try Scope yourself! If you are not entirely satisfied, return the unused portion for refund of DOUBLE your purchase price.

Mail FREE TRIAL Coupon TODAY!

SCOPE PRODUCTS CO., Dept. CC-3 ACT
1 Orchard St., New York 2, N. Y. NOW!

☐ Please send me on a 10 Day Trial the Scope Medicated Skin Treatment. I will pay postman \$1.98 plus postage on delivery. If not entirely satisfied, I may return the unused portion for double my purchase price back.

Check ☐ Light ☐ Medium ☐ Dark Complexion

Name _____

Address _____

City & Zone _____ State _____

☐ SAVE MONEY. Enclose \$2 now and we pay postage. Same double your money back either way you order.

APO, FPO, Canada and Foreign no COD's.

SCOPE PRODUCTS CO., Dept. CC-3 1 Orchard St., New York 2, N. Y.



Why Just WISH for the Things You Want? **MAKE EXTRA MONEY** *It's Easy—Fast—and FUN, Too!*



Use Your Spare Time Pleasantly To Make \$50.00, \$100.00
or More Showing These Exclusive Big-Value

Wallace Brown Christmas Cards

Why not do as thousands of other folks do? No need to wish for extra cash to buy the things you want. You can make money so easily just by showing the famous balanced assortments of beautiful Wallace Brown Christmas Cards to your friends, neighbors, relatives, co-workers, fellow church and club members. They'll love this convenient way to order Christmas cards at home and they'll be delighted with the beauty, value and variety offered them. Among this big nationally famous line of over 50 money-makers are the two shown here . . . the sensational, big-value 21 card "Feature" Christmas Assortment and the gay and clever Merry Christmas Comics Assortment. They sell for only \$1.00 each and you make up to 50c profit on each box!

Big Line of Over 50 Thrilling Money-Makers!

You need no experience . . . and you have so much to offer to bring you extra cash. There are exciting Christmas Assortments like the luxurious Golden Parchment, the delightful Christmas Velvet, exquisite Scripture-Text Religious Assortment, beloved Currier and Ives scenes . . . Gift Wrappings and Ribbons too! In addition, a complete line of exquisite Everyday cards for Birthdays, Get Well and other occasions. Also Children's Books, Imported Napkins and many novelty Gift items! They all spell Extra Money for you!

SEND NO MONEY to Get Actual Samples

See for yourself how much money you'll make. Mail Coupon TODAY for "Feature" 21 card Christmas Assortment on approval and FREE samples of low priced name-imprinted Personal Christmas Cards. We'll also include FREE, our beautiful, big, full color catalog of the entire Wallace Brown line to start you making extra money immediately.

—Raise money! Fill your treasury with cash by taking orders for Wallace Brown Cards and Gift Items from members and friends. Check coupon for details of fund-raising plan and actual sample assortment on approval.

225 FIFTH AVENUE, DEPT. S-123
NEW YORK 10, NEW YORK

Popular Priced PERSONALS too!

ACTUAL SAMPLES
FREE!



Make even more money! Nothing else like them anywhere—four groups of outstanding Special Value Name-Imprinted Personal Christmas Cards . . . distinctive styling, low prices . . . for every purse and taste . . . Traditional, Religious, Cute, Formal, Currier and Ives . . . exclusive designs, luxury papers, including rich, deep-toned Suedes and genuine Parchment Cards. They sell on sight! WE DELIVER DIRECT TO YOUR CUSTOMERS AND WE PAY POSTAGE. Coupon brings you Actual Samples FREE.

Paste this coupon on a postcard or mail in envelope for actual samples. **SEND NO MONEY**

WALLACE BROWN, INC., Dept. S-123
225 Fifth Avenue, New York 10, N. Y.
Please rush "Feature" 21-Card Christmas Assortment on approval, Free Samples of Special Value "Personals" and FREE full-color illustrated Catalog of entire Wallace Brown big-profit line.

Name _____
Address _____
City & Zone _____ State _____
() Check here for Organization Plan

Hi
Pal!
Win
\$100
as I
just
did!

YOU CAN
WIN
a BIG 15"
SILVER CUP
as I just did!
with YOUR
NAME
engraved
on it!

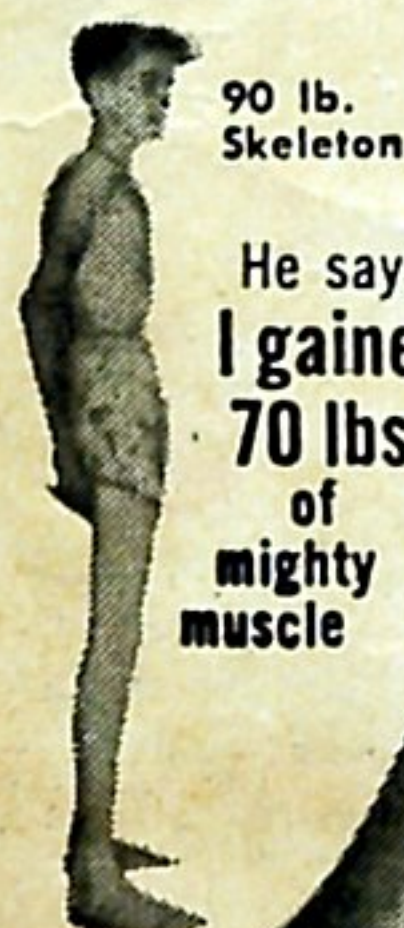


JIM NORMAN
AFTER

He Mailed Coupon
Below is Cleveland

BEFORE

He Mailed Coupon



90 lb.
Skeleton

He says,
I gained
70 lbs.
of
mighty
muscle

Come on, Buddy, Quit being A BAG-of-BONES Weakling like I was

IN 10 MINUTES OF
FUN A DAY

YOU Can do ALL I did!

I gained 25 Terrific LBS. of **HANDSOME
POWER-PACKED MUSCLES** all over!

I improved my **HE-MAN LOOKS 1000%**

I won **NEW STRENGTH** for money-making work!
for WINNING at all SPORTS!

I won **NEW POPULARITY** Won NEW FRIENDS, BOYS & GIRLS
NEW CHANCES for BUSINESS SUCCESS



BEFORE

How did I do ALL This? I
mailed the Coupon and got
These **5** PICTURE-PACKED
HE-MAN COURSES
Which YOU can NOW get FREE
BEFORE \$1 PRICE GOES BACK
Millions Sold for \$1



**HOW TO MOLD A
MIGHTY CHEST**
By GEORGE F. JOWETT

"I gained
60 lbs. of
muscles."

says
John
Sill.

GET
ALL 5
FREE

1



**HOW TO MOLD A
MIGHTY ARM**
By GEORGE F. JOWETT

"I added
7 inches
to my
CHEST
3 inches
to each
ARM,"
says
Jobie
Jackson

2

COME ON, PAL, NOW YOU give me
10 PLEASANT MINUTES A DAY
IN YOUR OWN HOME like Jim did
and I'll give YOU A NEW HE-MAN BODY
for your OLD SKELETON FRAME

NO! I don't care how skinny or flabby
you are I'll make you OVER by the
SAME method I turned myself from a
wreck to the strongest of the strong.
Why can't I do for you what I did for
MANY THOUSANDS of skinny fellows
like You?

"Congratulations,
John! At last you
mailed the coupon
as EVERY MAN
should. Soon You'll
be as big and strong
as I am,"
says Jim Norman
to John Luckus

Develop YOUR 520 MUSCLES
Gain Pounds, INCHES FAST!

YES! You'll see INCHES of MIGHTY
MUSCLE added to your ARMS and
CHEST. Your BACK and SHOULDERS
broadened. From head to heels you'll
gain SIZE, POWER, SPEED. You'll be A
WINNER in EVERYTHING you tackle.



**HOW TO MOLD A
MIGHTY BACK**
By GEORGE F. JOWETT

3

**HOW TO MOLD A
MIGHTY GRIP**
By GEORGE F. JOWETT

4

**HOW TO MOLD
MIGHTY LEGS**
By GEORGE F. JOWETT

5

Mail the
"ALL
FREE"
coupon
get this
"AMAZING
SECRETS"
Photo Book

You'll LOOK, FEEL,
ACT, like A Real
HE-MAN! Win Women
and Men Friends.
Win in Sports!
Win Promotion,
Praise, Popularity.



LAST CHANCE-ALL FREE COUPON

1. FIVE COURSES
2. MUSCLE METER
3. Photo Book of STRONG MEN

Dept. CH-49

Tell Me How To
WIN \$100, etc.

"Jowett Courses
greatest in
World for
Building
All-Around
HE-MEN"
R. F. Kelley
Physical
Director

JOWETT INSTITUTE OF PHYSICAL TRAINING
220 FIFTH AVENUE, NEW YORK 1, N. Y.
Dear George: Please mail to me FREE Jowett's Photo Book of
Strong Men and a Muscle Meter, plus all 5 HE-MAN Building
Courses: 1. How to Build a Mighty Chest. 2. How to Build a
Mighty Arm. 3. How to Build a Mighty Grip. 4. How to Build
a Mighty Back. 5. How to Build Mighty Legs. Now all in One
Volume "How to become a Mighty HE-MAN." ENCLOSED FIND 10c
FOR POSTAGE AND HANDLING (no C.O.D.'s).

NAME _____ AGE _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

This BOOK will also show You HOW YOU
CAN WIN \$100.00 and a BIG 15" tall
SILVER TROPHY (Your Name On It)

Mail Coupon in Time for FREE offer and PRIZES!

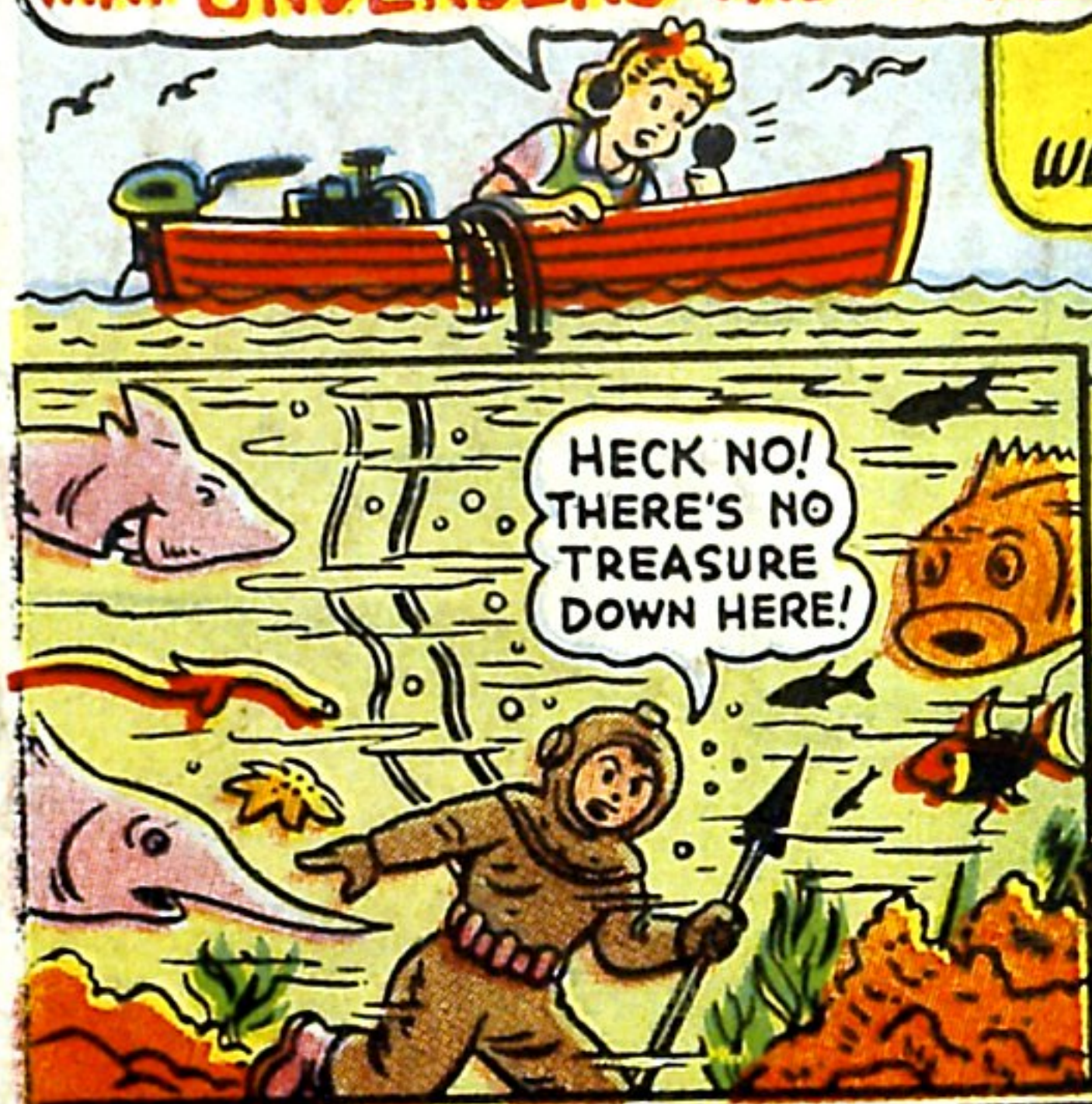
SAVES you YEARS and DOLLARS!!!

HELLO, BOB-HAVE YOU FOUND THAT UNDERSEAS TREASURE?

GIVEN!

BOYS! GIRLS! LADIES! MEN!

WE GIVE YOU **CASH!** OR **PREMIUMS!**



LOOK! LIVE PONY!

Yesiree, a real, live Pony for your very own. Just send for BIG catalog for premium plan. MAIL COUPON TO START.



School Boxes, Radios, Fishing Kits.

ACT NOW!

Mail coupon.

Boys and Girls Wrist Watches. Mail coupon.

Bluebird Clocks, Roasters, Blankets. Mail coupon!

BE FIRST

WHADDAYA WASTIN' YOUR TIME DOWN THERE FOR? LOOK AT MY NEW TREASURES!

GOSH, SAM! WHERE DID YOU GET THEM?

WHAT SAM TOLD THEM

- AND WITH EACH BOX OF THIS WHITE CLOVERINE BRAND SALVE, WE GIVE YOU A BEAUTIFUL ART PICTURE!



FINE! I'LL TAKE 2 BOXES, SAM-



.22 Cal. Rifles, Archery Sets, Blankets, Skates, Dolls.

Telescopes, Wallets, Wagons. Mail coupon.

ACT NOW

BOY! ALL THOSE SWELL PREMIUMS AS EASY AS THAT!

HURRY! LET'S SEND IN OUR COUPONS RIGHT AWAY!

THAT'S RIGHT, KIDS! IT'S AS EASY AS FALLING OFF A LOG!



LET'S GO!

ACT FAST!

Swim Masks, Flashlights, Cameras, Dresser Sets, 1000 Shot Daisy Air Rifles, Bibles.

MAIL COUPON NOW!

YOU GET BIG CATALOG

Candid Cameras with carrying case, Telescopes, Watches (sent ppd.) SIMPLY GIVE pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 35c a box (with picture). Alarm Clocks, Aluminum Ware, Bill-folds, Bibles, Blankets, Movie Machines, Pen & Pencil Sets, Record Players, Roller Skates, Telescopes.



Guaranteed by Good Housekeeping



Boys' and Girls' Bicycles, Alarm Clocks, Footballs, Blankets, Bibles, Watches. Get BIG catalog for premium plan. MAIL COUPON TO START.

Blankets, Bibles, Skates, Dolls, Mail coupon.

ACT NOW!



MAIL NOW!

Wilson Chemical Co., Dept. C99, Tyrone, Pa. Date _____
Gentlemen:- Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.

NAME _____ AGE _____
ST. _____ R. D. _____ BOX _____
TOWN _____ ZONE NO. _____ STATE _____
PRINT LAST NAME HERE _____

Paste coupon on postal card or mail in envelope today

OUR 59th YEAR - WE ARE RELIABLE! MAIL